

G B A O

# Jewish Electorate Institute National Survey Of Jewish Voters

September 2022

*n=800 Jewish registered voters*

*Conducted August 25 – September 1, 2022 via text-to-web*

*Margin of error = +/- 3.5 percentage points*

- GBAO designed the questionnaire for this national survey of American Jews for the Jewish Electorate Institute (JEI). The survey was conducted August 25-September 1, 2022 and included interviews with 800 self-identified American Jews who are registered to vote. The survey is subject to a margin of error of +/- 3.5 percentage points at the 95 percent confidence level. Sub-groups are subject to a higher margin of error.
- The survey sample was drawn from a national voter file, consisting of all registered voters in the United States. Respondents with a likelihood of being Jewish, based on their first or last name or their geography, were contacted by text, and then took the survey on a secure link on their phone or computer.
- All respondents were asked at the beginning of the survey whether they consider themselves Jewish, using the same question wording as the 2020 Pew Research Center's study, "Jewish Americans in 2020."
- The sample was weighted to Pew's demographic results on key variables, such as gender, denomination, age, and synagogue membership.



## Key Findings

- Democrats have significantly grown their lead among Jewish voters over the past 5 months, and head into the final stretch of the 2022 mid-term with a massive advantage in the Jewish vote.
  - The Democratic margin in the generic Congressional vote is 46 points, which is a net shift of 11 points since JEL's poll in April.
- Jewish voters remain a base Democratic constituency, far exceeding Democratic performance among the broader U.S. electorate.
  - Democrats hold a 70 to 24 percent lead among Jewish registered voters, compared to their 45 to 44 percent lead among all registered voters.

- Biden's job approval has improved among Jewish voters and is much stronger than among all U.S. registered voters.
  - 70 percent of Jews approve of the way Biden is handling his job as President, which is an increase of 7 points since April.
  - Biden's approval among Jews is 27 points higher than the full U.S. electorate.
- Trump and the Republican Party remain toxic among Jewish voters.
  - Trump has a 19 percent favorable/79 percent unfavorable rating.
  - The Republican Party has a 22 percent favorable/76 percent unfavorable rating.

- The future of democracy (45 percent) and abortion (38 percent) are the most important issues driving the Jewish vote.
- Democrats are more energized than Republicans. The Dobbs decision and the January 6 hearings highly motivate Jewish voters to turn out.
  - Jewish Democrats are more motivated to vote than Jewish Republicans, and Orthodox voters are currently the least motivated to vote.
  - 82 percent disapprove of the Dobbs decision, and 56 percent say the decision makes them more motivated to vote.
  - 74 percent are following the January 6 hearings, and 57 percent say the hearings have made them more motivated to vote.

- Israel is not a high voting priority (7 percent cite it as one of their top 2 issues), but most Jewish voters (71 percent) say that they are emotionally attached to Israel.
  - 73 percent state Israel is not a top issue because other issues affect their lives more directly.
- A large majority support the U.S. re-entering the Iran nuclear agreement, and support for the agreement is very stable.
  - 68 percent think the U.S. should re-enter the agreement, which is the same result as JEI's April survey when we asked the same question.

- Nearly all Jewish voters (91 percent) are concerned about antisemitism, which is consistent with JEL's April survey.
- Voters are much more concerned about antisemitism that originates from the right than from the left, and they trust Democrats to fight antisemitism much more than Republicans.
  - 61 percent are more concerned about antisemitism from the right, compared to 24 percent who are more concerned about antisemitism from the left.
    - This is strongest among voters under 40 years-old (71 percent concerned about the right; 21 percent concerned about the left).
  - 52 percent trust Democrats more to fight antisemitism, compared to 20 percent who trust Republicans more.



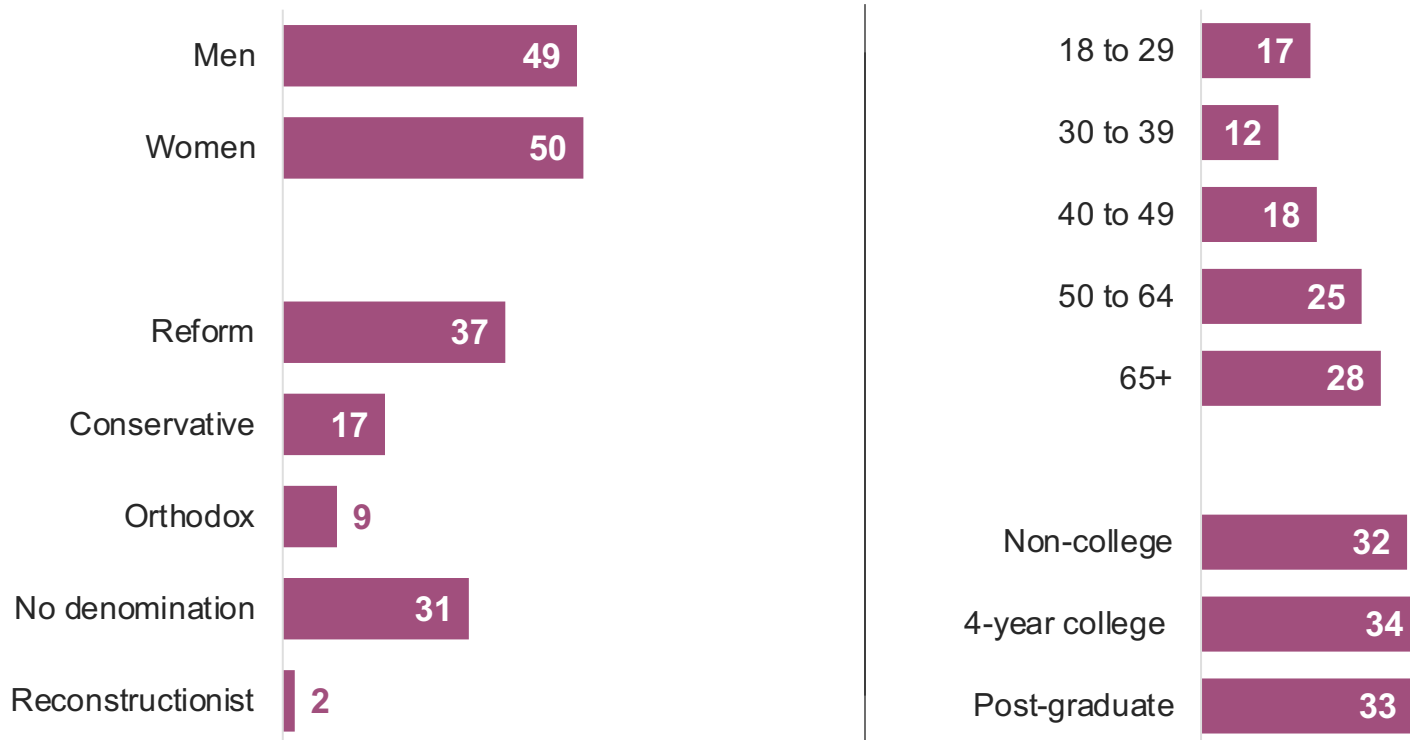


## Political Landscape

# Jewish Electorate Is Highly Educated & Non-Orthodox

Figure 10

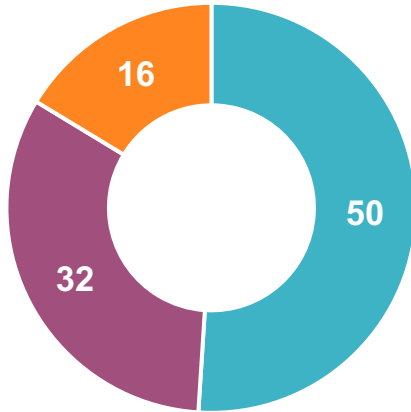
## Demographic Overview



# Very Democratic & Liberal Constituency

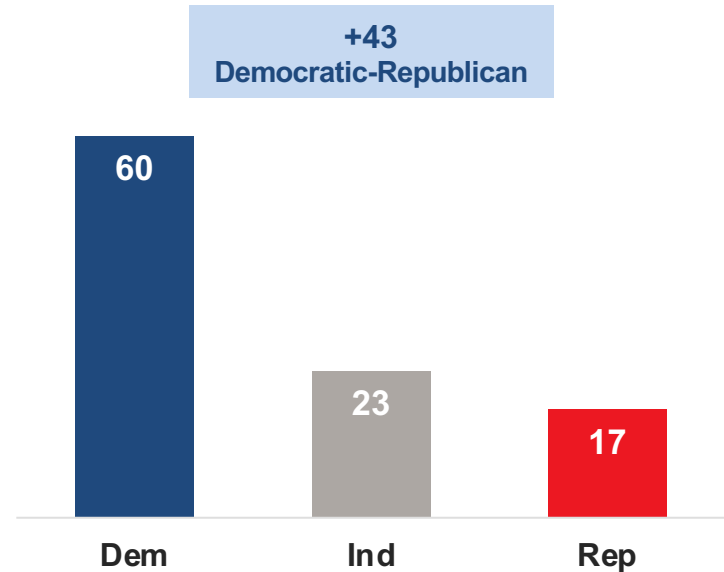
Figure 11

## Ideology



● Liberal ● Moderate ● Conservative

## Party Identification

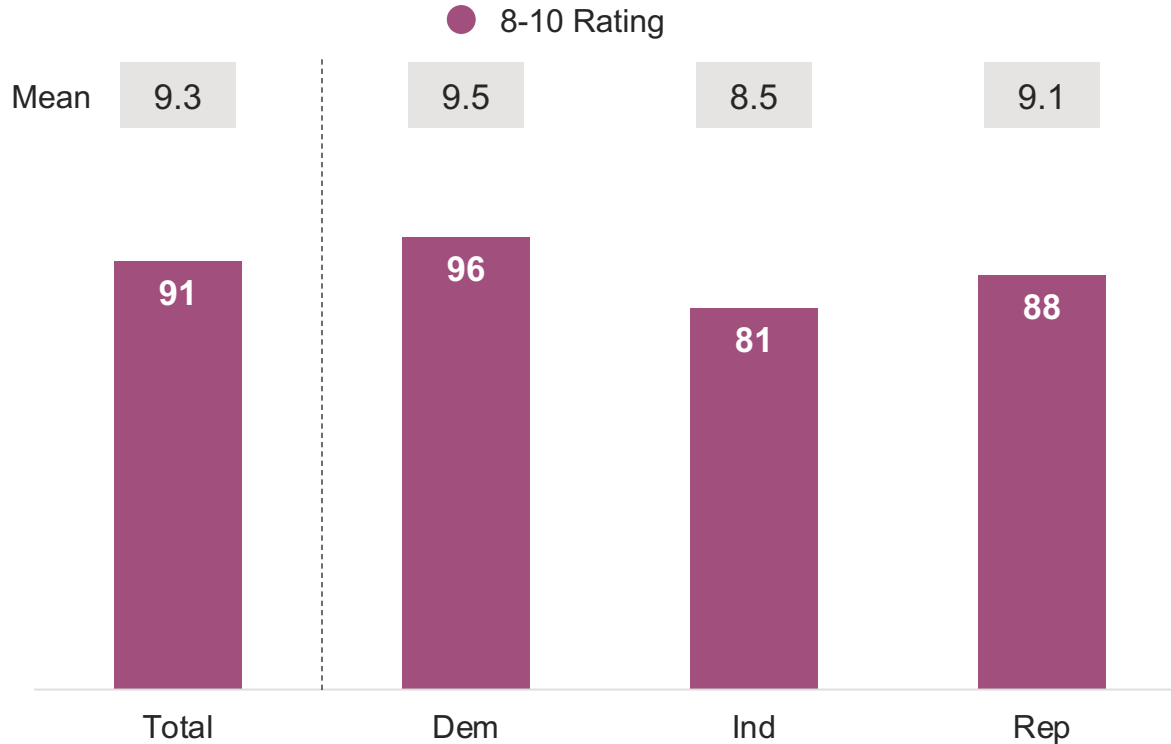


# Democrats Are More Motivated to Vote Than Republicans

Figure 12

## Voter Motivation

*Rate your level of motivation to vote in the November election on a scale from 0 to 10.*



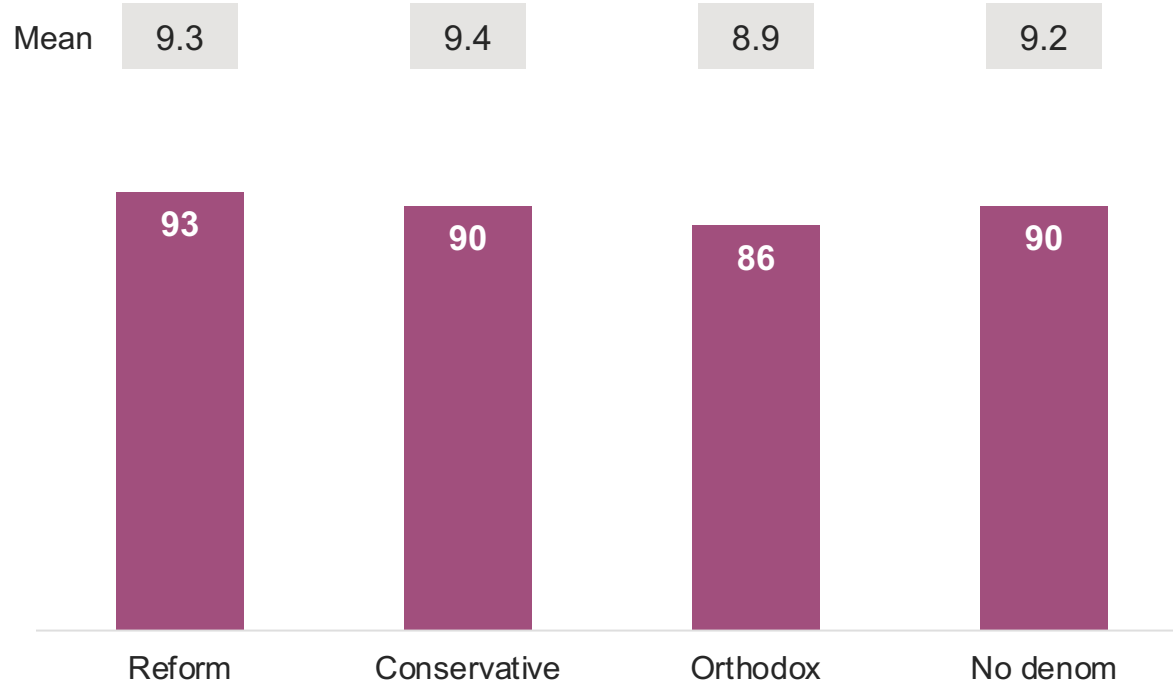
# Orthodox Are Least Motivated To Vote

Figure 13

## Voter Motivation

*Rate your level of motivation to vote in the November election on a scale from 0 to 10.*

● 8-10 Rating



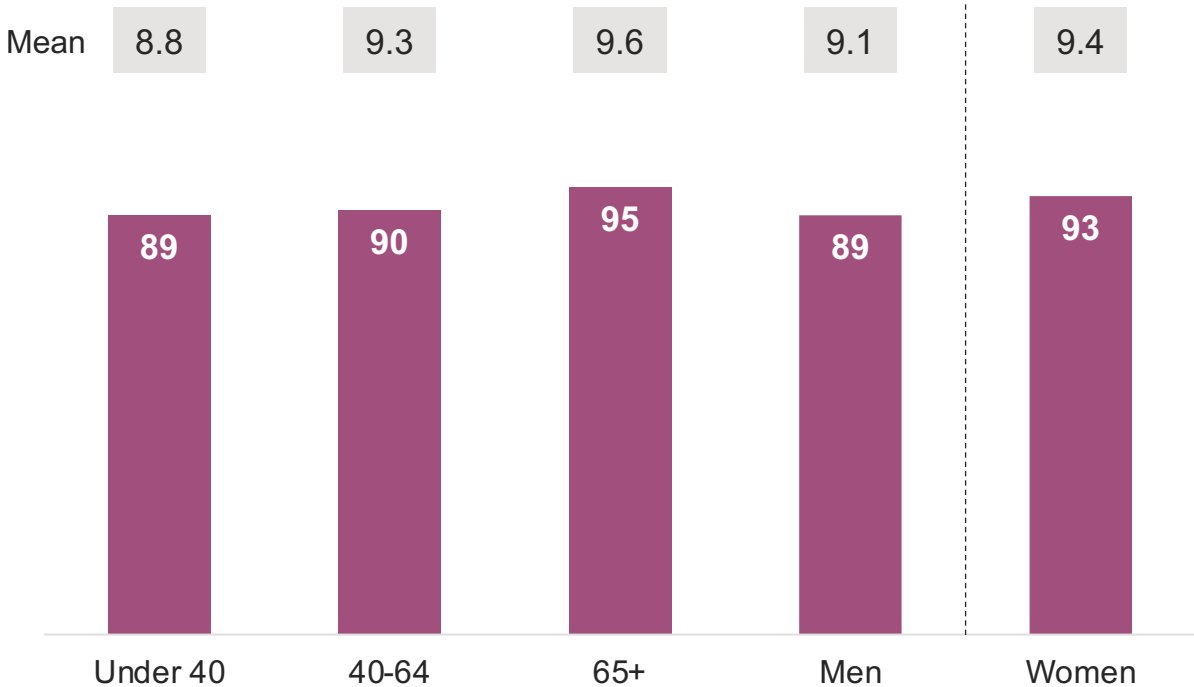
# Women And Older Voters More Motivated

Figure 14

## Voter Motivation

Rate your level of motivation to vote in the November election on a scale from 0 to 10.

8-10 Rating

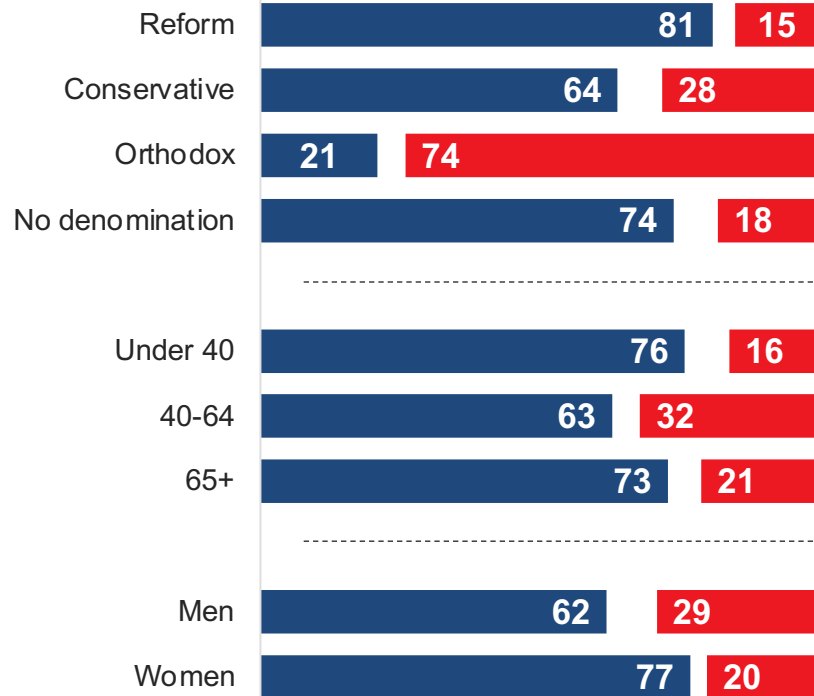
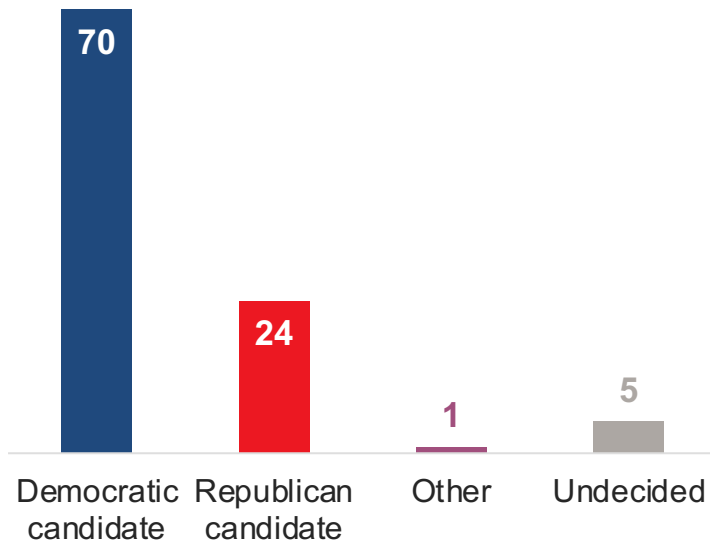


# Democrats Lead Republicans By 46 Points In Generic Vote

Figure 15

## Congressional Vote

*Thinking about the elections this November, if the general election for U.S. Congress were being held today, for whom would you vote?*



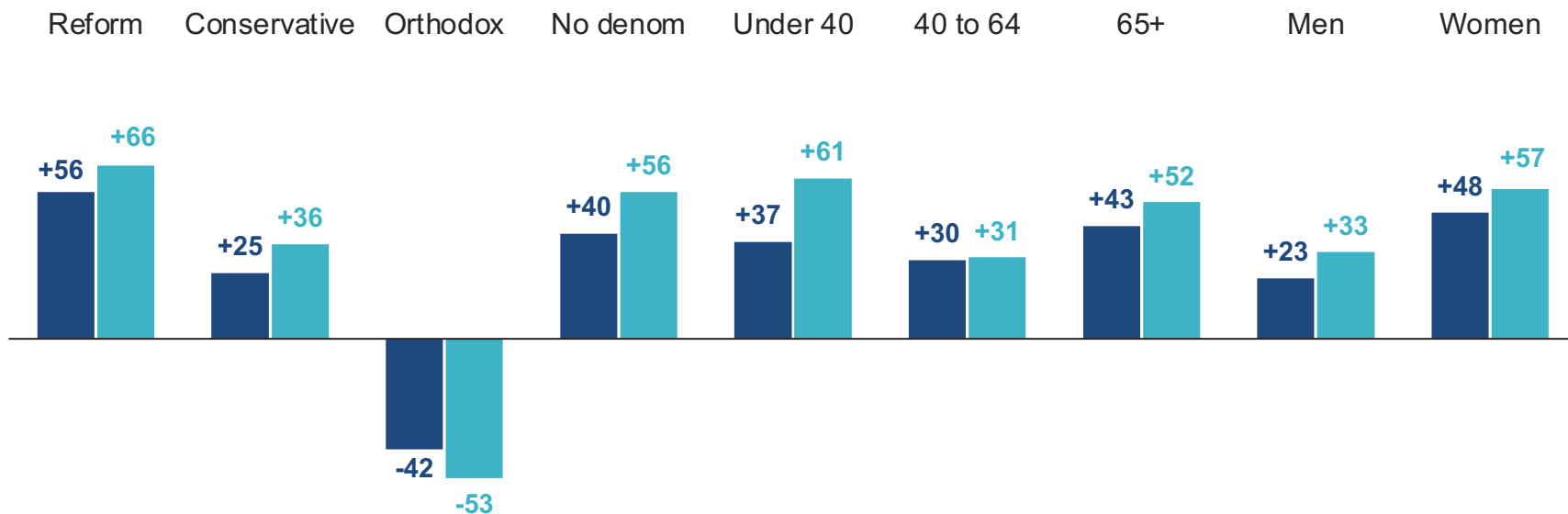
# Dem Improvement Spans Demographics, Particularly Better With Younger Voters

Figure 16

## Congressional Vote Shift

● April 2022 Dem – Rep

● September 2022 Dem – Rep



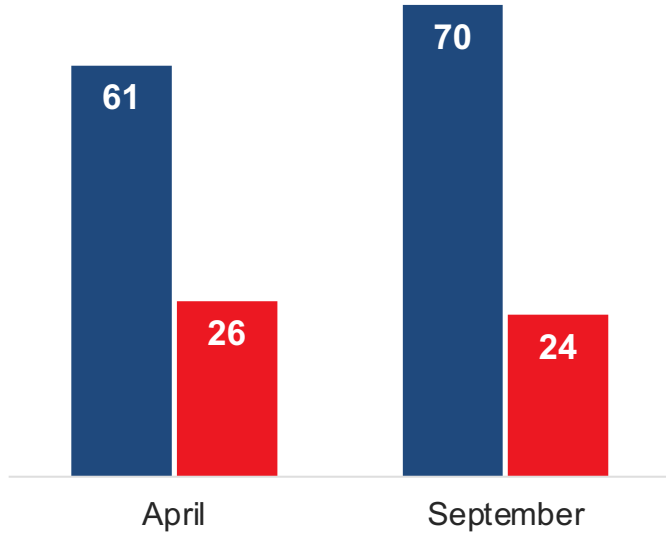


# Democratic Gains In Jewish Vote Outpace National Vote Gains

Figure 17

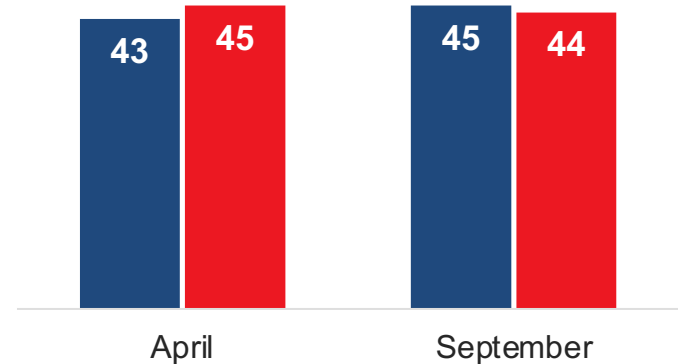
## Jewish Registered Voters Congressional Vote

● Democrat  
● Republican



## U.S. Registered Voters Congressional Vote

● Democrat  
● Republican



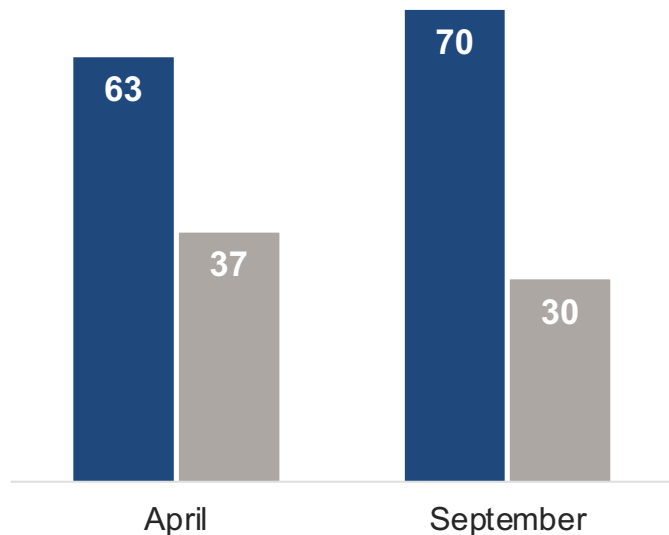
*\*538 polling average of public polls 9/9/22*

# Biden Job Approval Improves More With Jewish Voters Than U.S. RVs

Figure 18

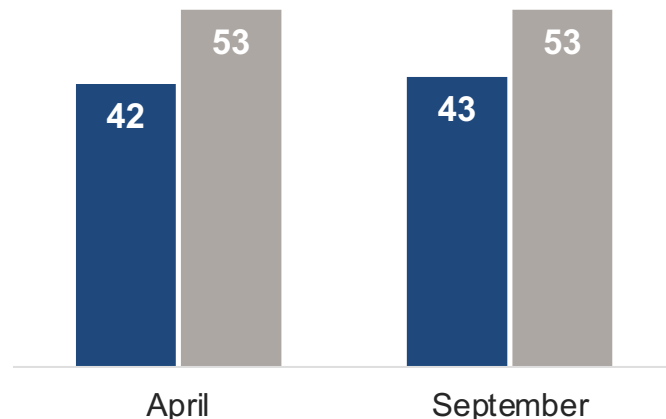
## Jewish Registered Voters Biden Job Approval

- Approve
- Disapprove



## U.S. Registered Voters Biden Job Approval

- Approve
- Disapprove



*\*538 polling average of public polls 9/9/22*

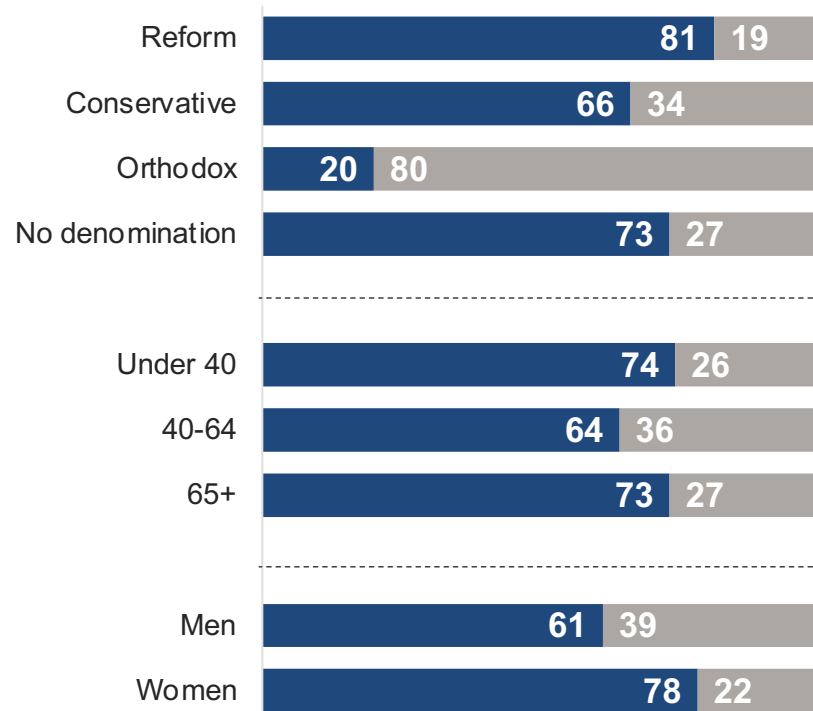
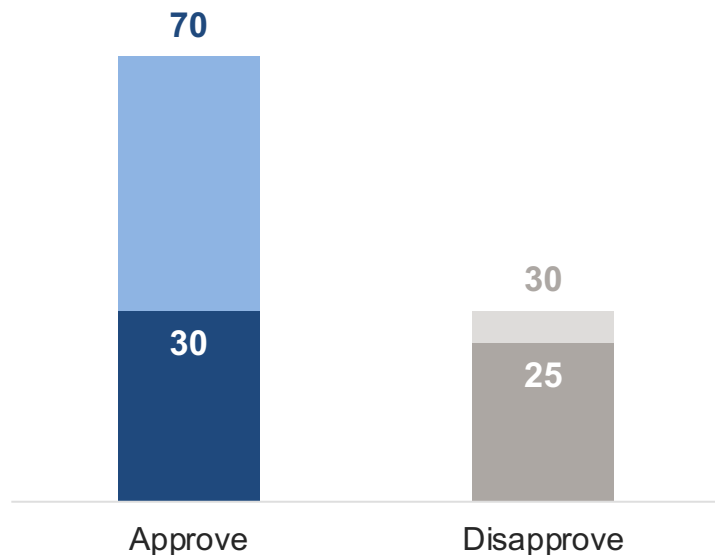
# Strong Biden Approval, Except Among Orthodox

Figure 19

## Biden Job Approval

*Do you approve or disapprove of the job Joe Biden is doing as President?*

*Darker shade = Stronger intensity*



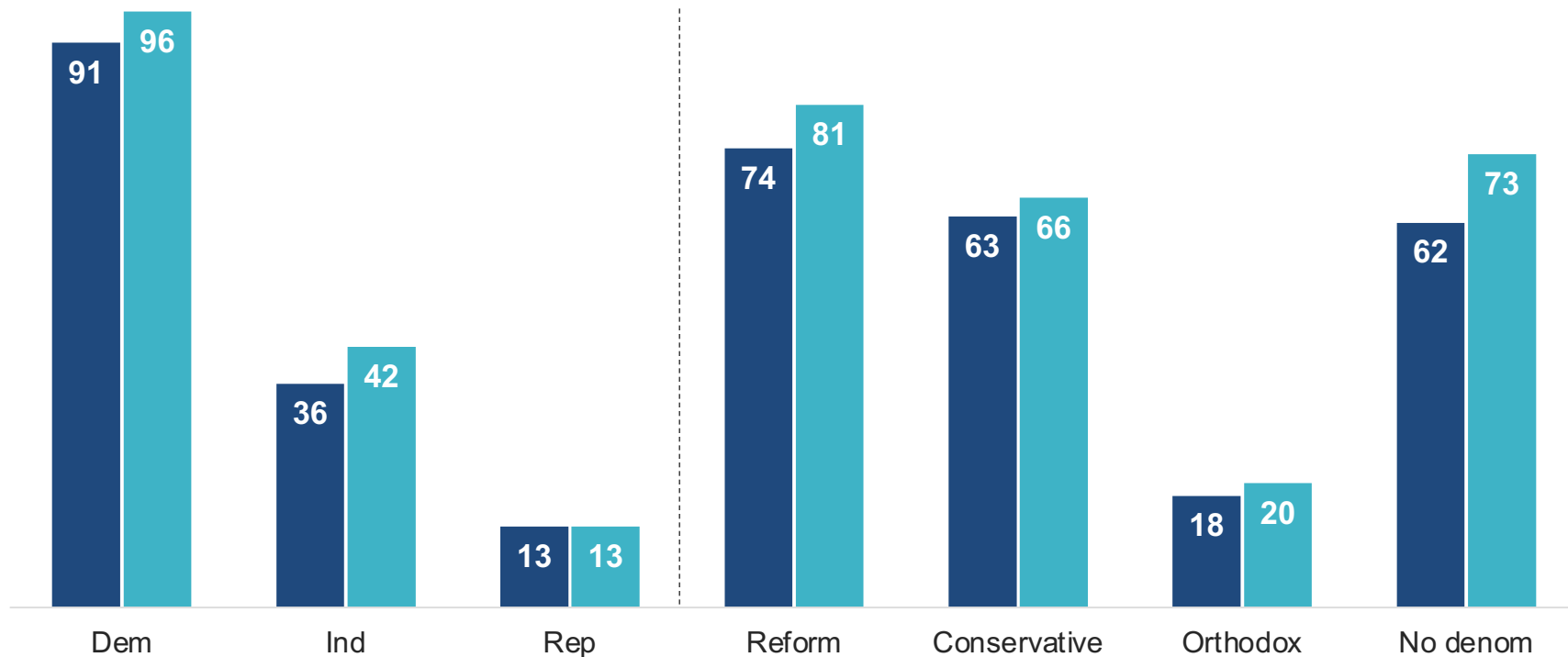
# Biden Improvement Takes Place Across The Jewish Electorate

Figure 20

## Biden Job Approval

● April 2022 Biden Approval

● September 2022 Biden Approval



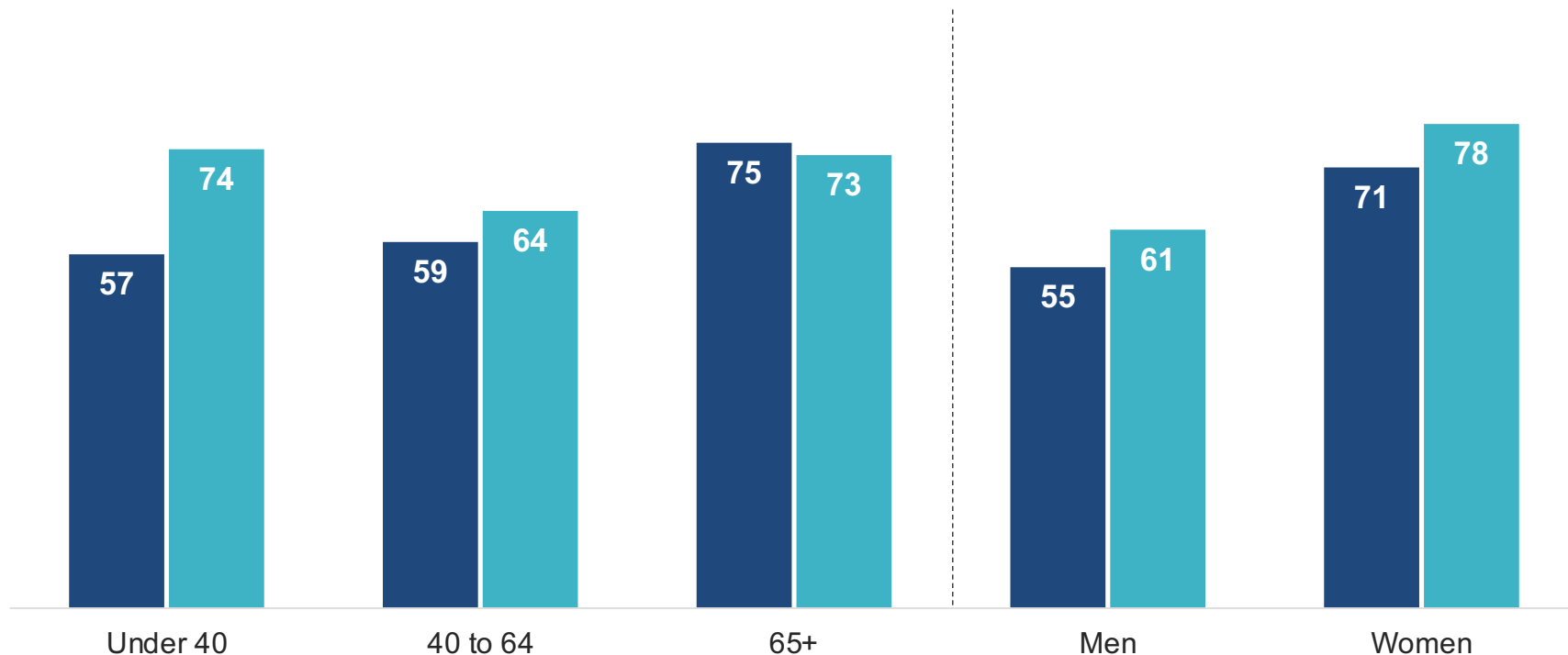
# Biden Job Approval Rises Most Among Young Voters

Figure 21

## Biden Job Approval

● April 2022 Biden Approval

● September 2022 Biden Approval



# Positive Twd Biden & Dems; Negative Twd Trump, GOP, & SCOTUS

Figure 22

## Favorability

● ● ● Favorable ● Unfavorable

Asked on a 0-100 scale  
0=very unfavorable, 100=very favorable

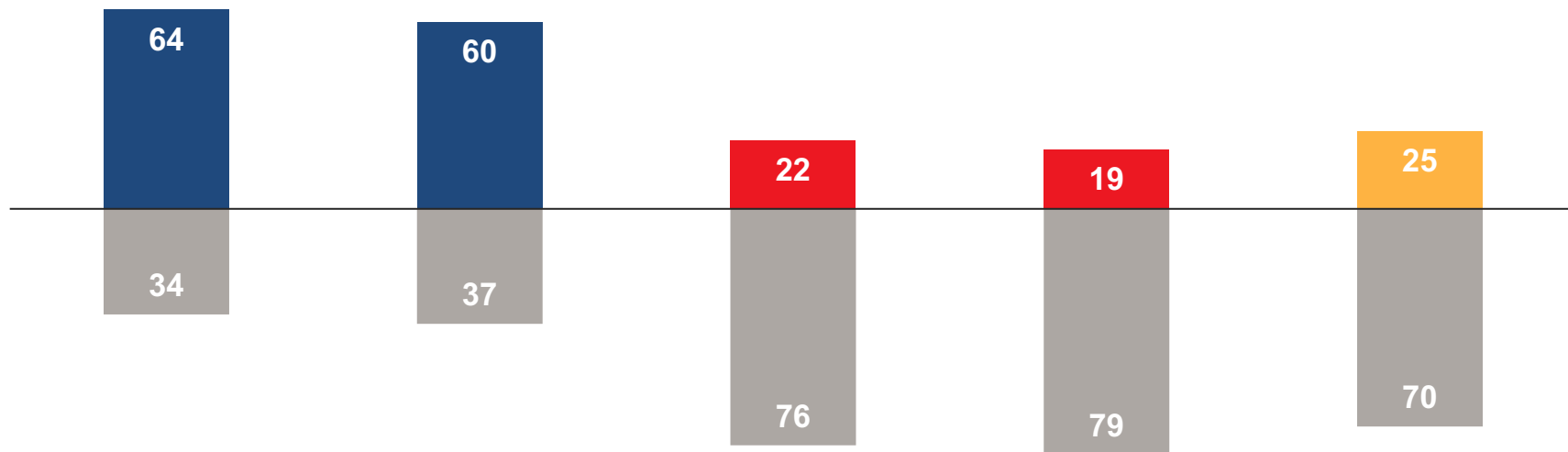
Joe Biden

Democratic Party

Republican Party

Donald Trump

The Supreme Court

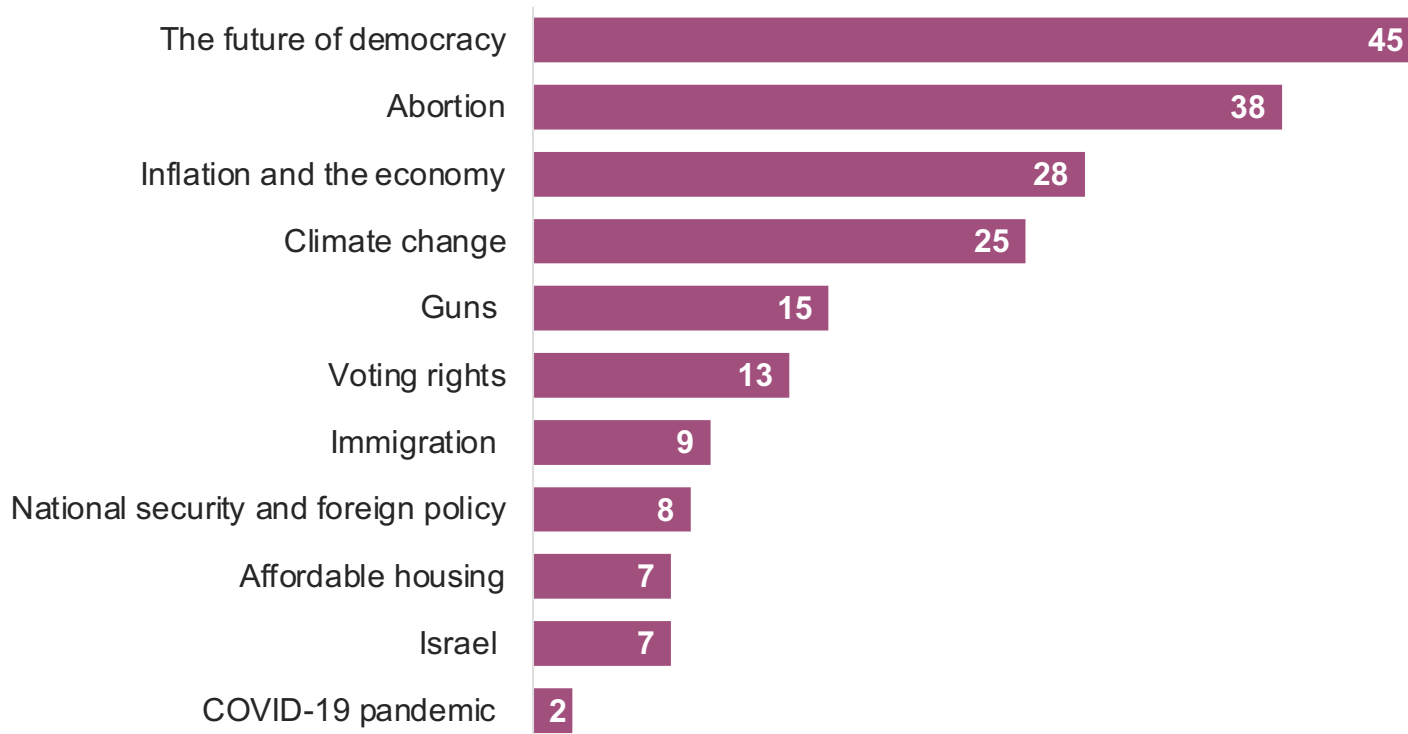


# Future Of Democracy & Abortion Are Top Issues For 2022 Election

Figure 23

## Issue Priorities

*Please indicate which two of these issues are most important to you when deciding how you will vote in the November 2022 Congressional election.*



# Democracy & Abortion Are Top Issues For Largest Denominational Blocs

Figure 24

## Issue Priorities

*Please indicate which two of these issues are most important to you when deciding how you will vote in the November 2022 Congressional election.*

	Reform	Conservative	Orthodox	No Denomination
The future of democracy	53	42	35	40
Abortion	48	25	14	42
Inflation and the economy	22	36	52	24
Climate change	24	21	2	34
Guns	16	21	9	13
Voting Rights	12	17	8	13
Immigration	7	8	23	8
National security and foreign policy	8	11	15	5
Affordable housing	6	7	0	9
Israel	2	9	28	5
COVID-19	1	0	4	3



# Abortion Is Top Issue For Majority Of Women

Figure 25

## Issue Priorities

*Please indicate which two of these issues are most important to you when deciding how you will vote in the November 2022 Congressional election.*

	Under 40	40-64	65+	Men	Women
The future of democracy	42	40	54	46	45
Abortion	37	39	39	24	52
Inflation and the economy	25	34	23	37	21
Climate change	37	19	22	25	23
Guns	17	15	13	14	15
Voting Rights	7	15	16	13	13
Immigration	4	11	12	11	8
National security and foreign policy	2	10	11	11	6
Affordable housing	15	5	3	6	8
Israel	7	7	6	7	7
COVID-19	4	2	1	1	3



# **Domestic & Cultural Issues**

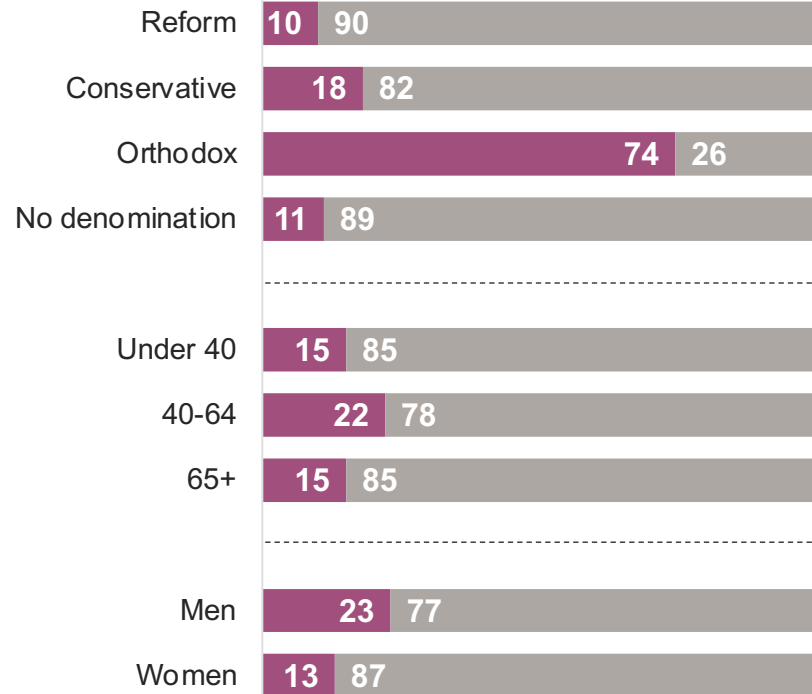
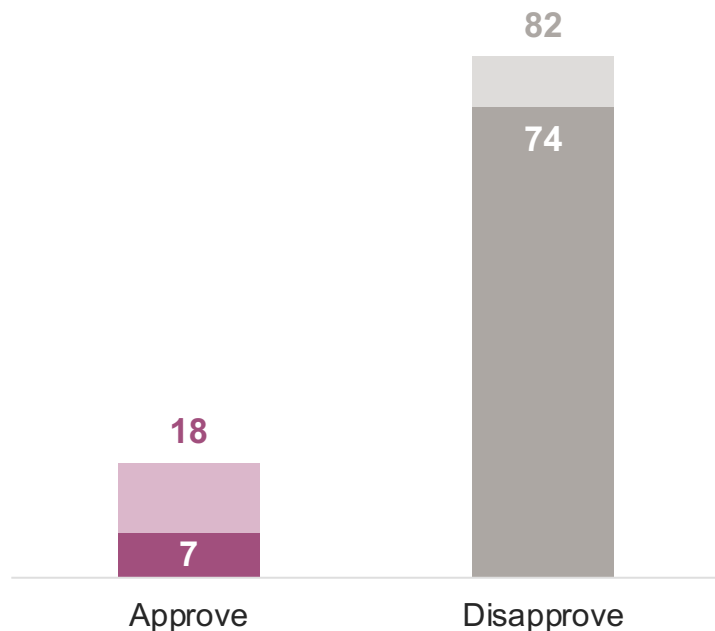
# Massive Majority Oppose Overturning Of Roe V. Wade

Figure 27

## Roe v. Wade

*Do you approve or disapprove of the recent U.S. Supreme Court decision that overturned Roe v. Wade and allows states to ban abortion?*

*Darker shade = Stronger intensity*



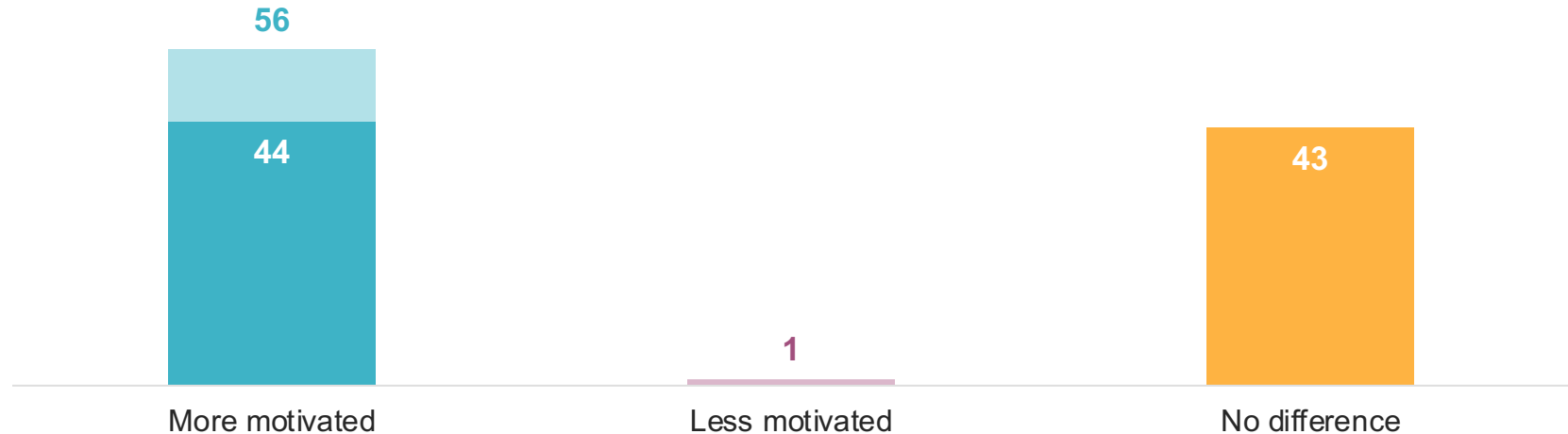
# Abortion Issue Increases Motivation To Vote

Figure 28

## Roe v. Wade Motivation

*Darker shade = Stronger intensity*

*Has the decision to overturn Roe v. Wade made you more motivated to vote, less motivated to vote, or made no difference on your motivation to vote in the November 2022 mid-term election?*



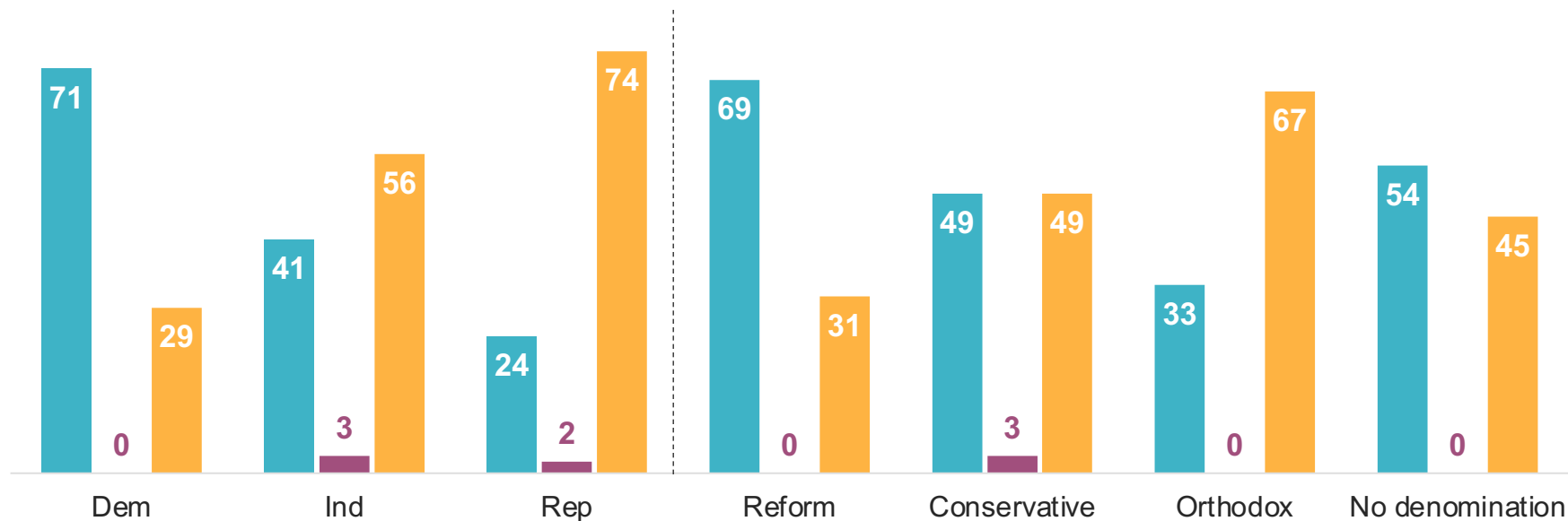
# Reform & Democrats Are Particularly Motivated By Dobbs Decision

Figure 29

## Roe v. Wade Motivation

*Has the decision to overturn Roe v. Wade made you more motivated to vote, less motivated to vote, or made no difference on your motivation to vote in the November 2022 mid-term election?*

More motivated Less motivated No difference

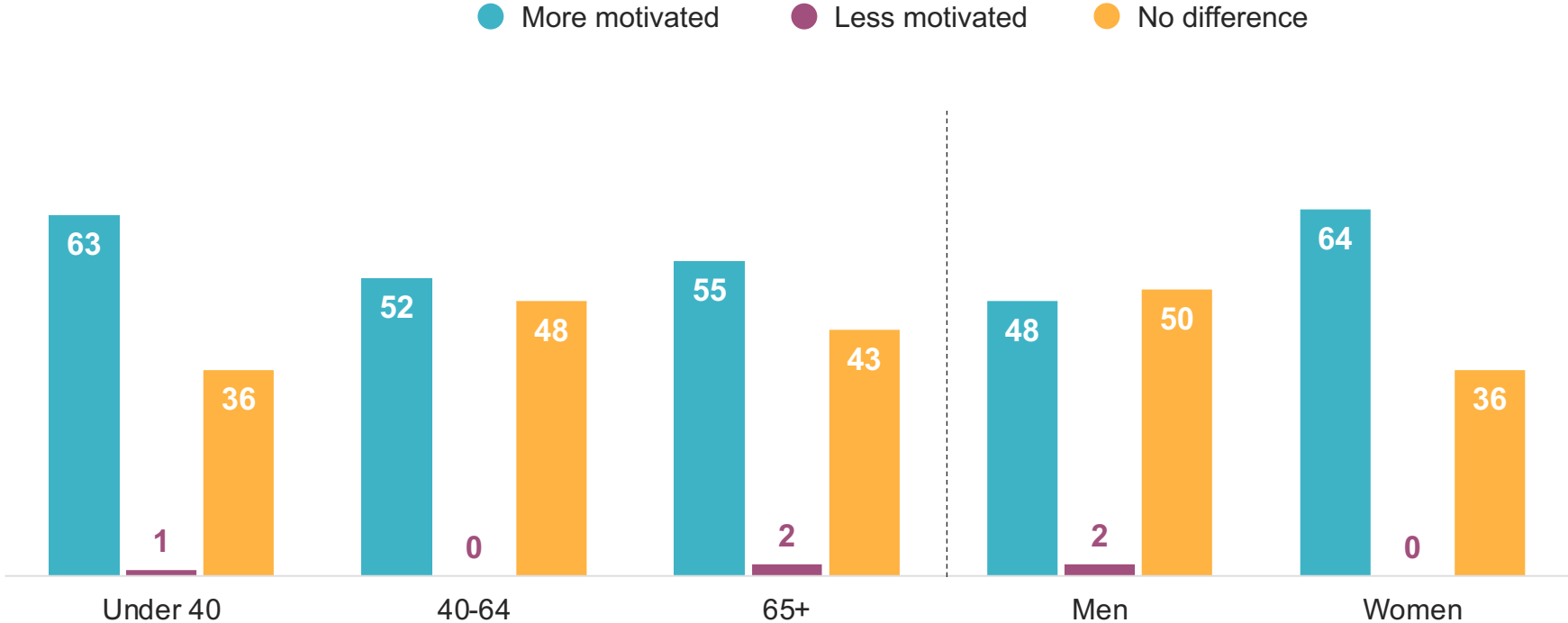


# Abortion Is Highly Motivating For Women & Younger Voters

Figure 30

## Roe v. Wade Motivation

*Has the decision to overturn Roe v. Wade made you more motivated to vote, less motivated to vote, or made no difference on your motivation to vote in the November 2022 mid-term election?*



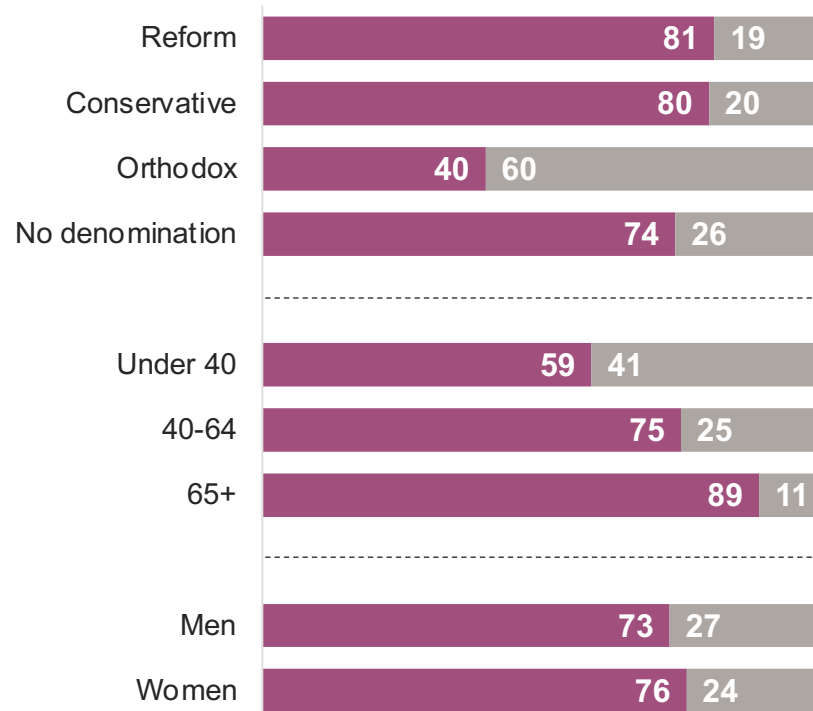
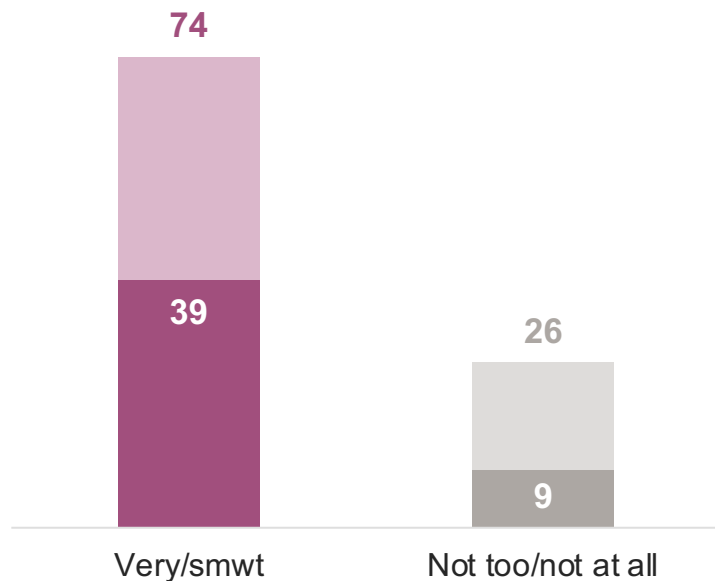
# Jewish Voters Are Closely Following January 6 Hearings

Figure 31

## Following January 6

*How closely have you followed the Congressional hearings investigating the January 6 attack on the U.S. Capitol?*

*Darker shade = Stronger intensity*



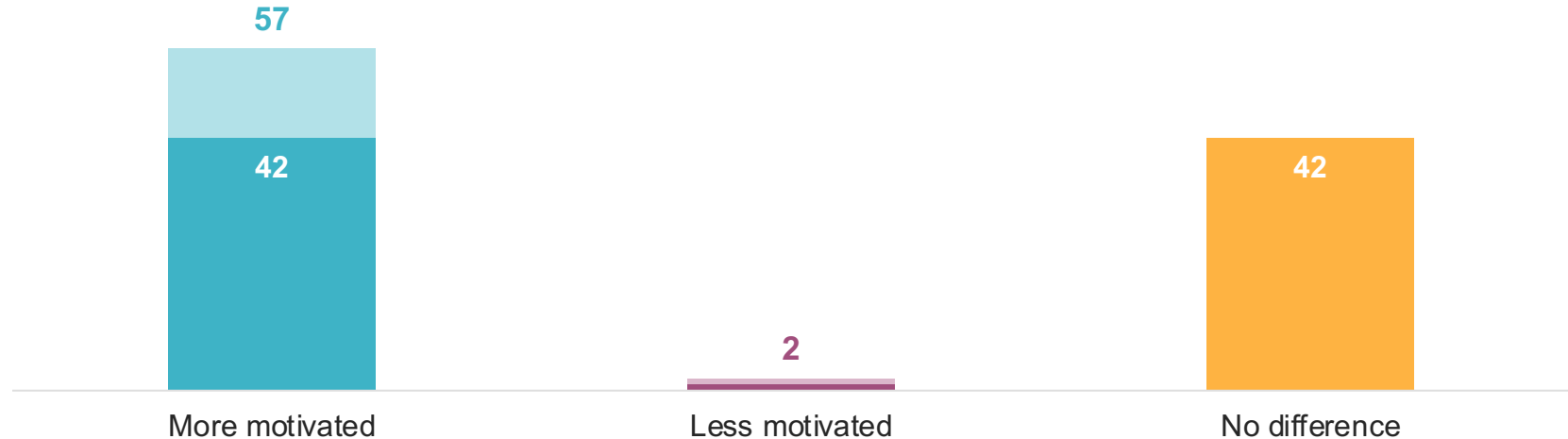
# January 6 Hearings Are Motivating Voters To Turn Out

Figure 32

## January 6 Motivation

*Darker shade = Stronger intensity*

*Have the January 6 hearings made you more motivated to vote, less motivated to vote, or made no difference on your motivation to vote in the November 2022 mid-term election?*





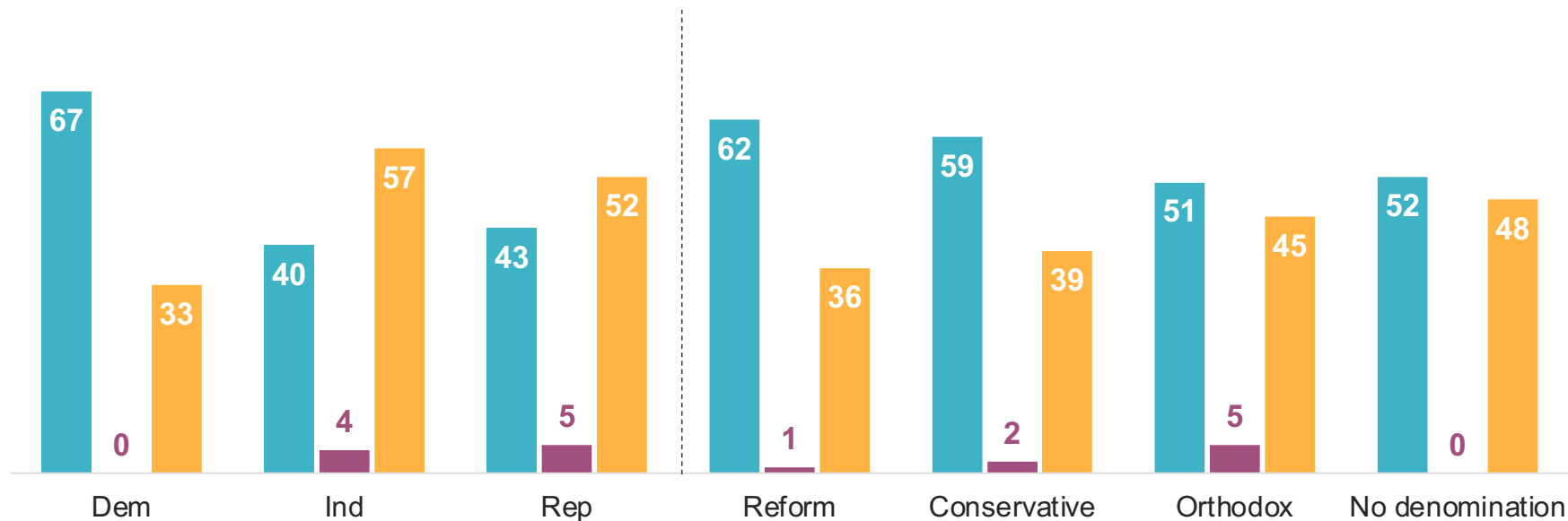
# Democrats Are The Most Motivated To Vote Because Of Hearings

Figure 33

## January 6 Motivation

*Have the January 6 hearings made you more motivated to vote, less motivated to vote, or made no difference on your motivation to vote in the November 2022 mid-term election?*

More motivated Less motivated No difference



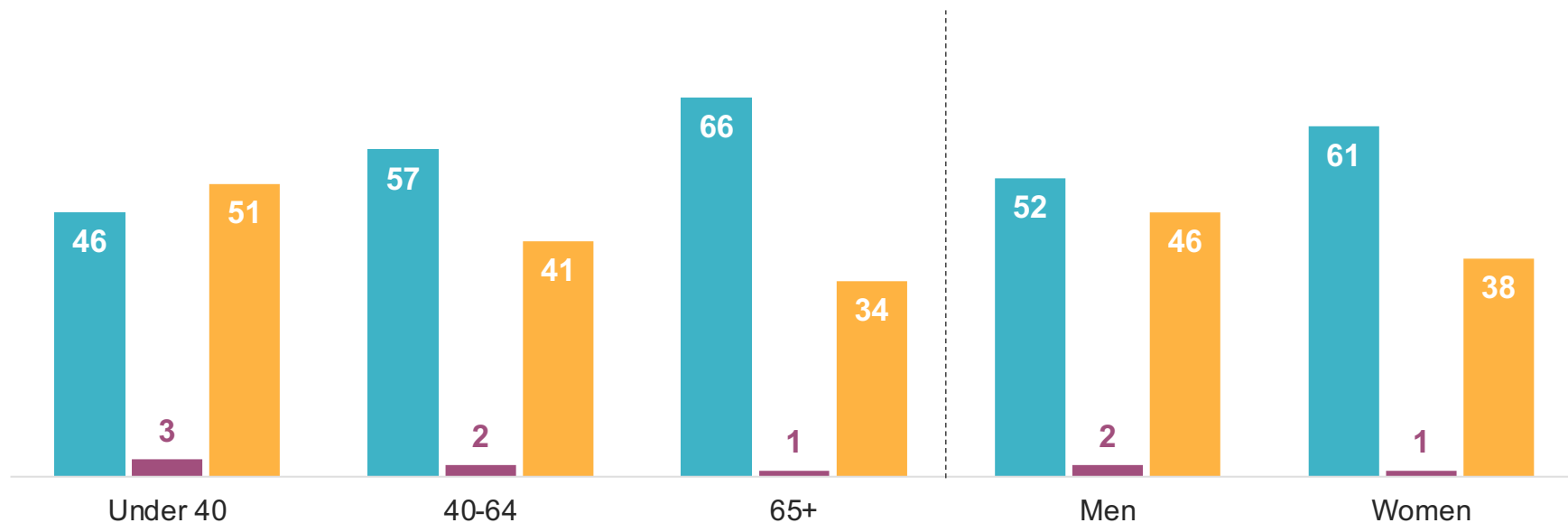
# Older Voters Especially Motivated To Vote Due To January 6 Hearings

Figure 34

## January 6 Motivation

*Have the January 6 hearings made you more motivated to vote, less motivated to vote, or made no difference on your motivation to vote in the November 2022 mid-term election?*

More motivated Less motivated No difference



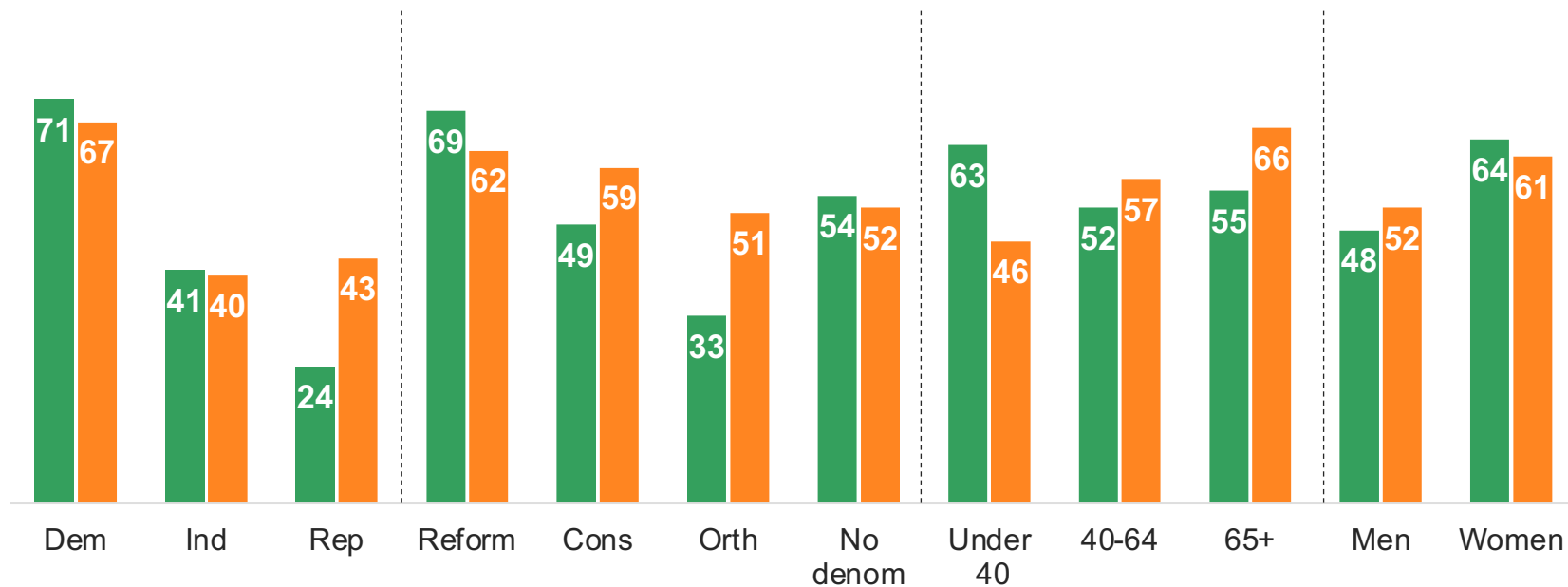
# Roe Motivates Younger Voters While January 6<sup>th</sup> Motivates Older Voters

Figure 35

## Motivation Comparison

% More motivated

● Overturning of Roe v. Wade ● January 6 hearings

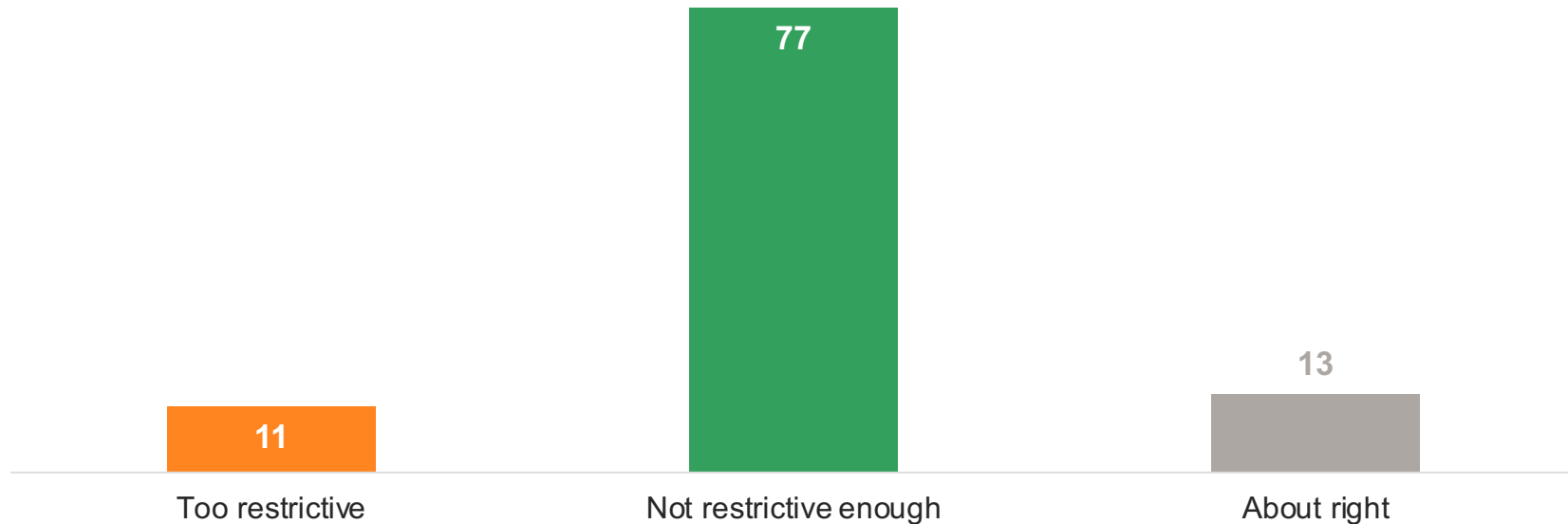


# Jewish Voters Want More Restrictive Gun Laws

Figure 36

## Gun Laws

*Do you think gun laws in the United States are too restrictive, not restrictive enough, or about right?*

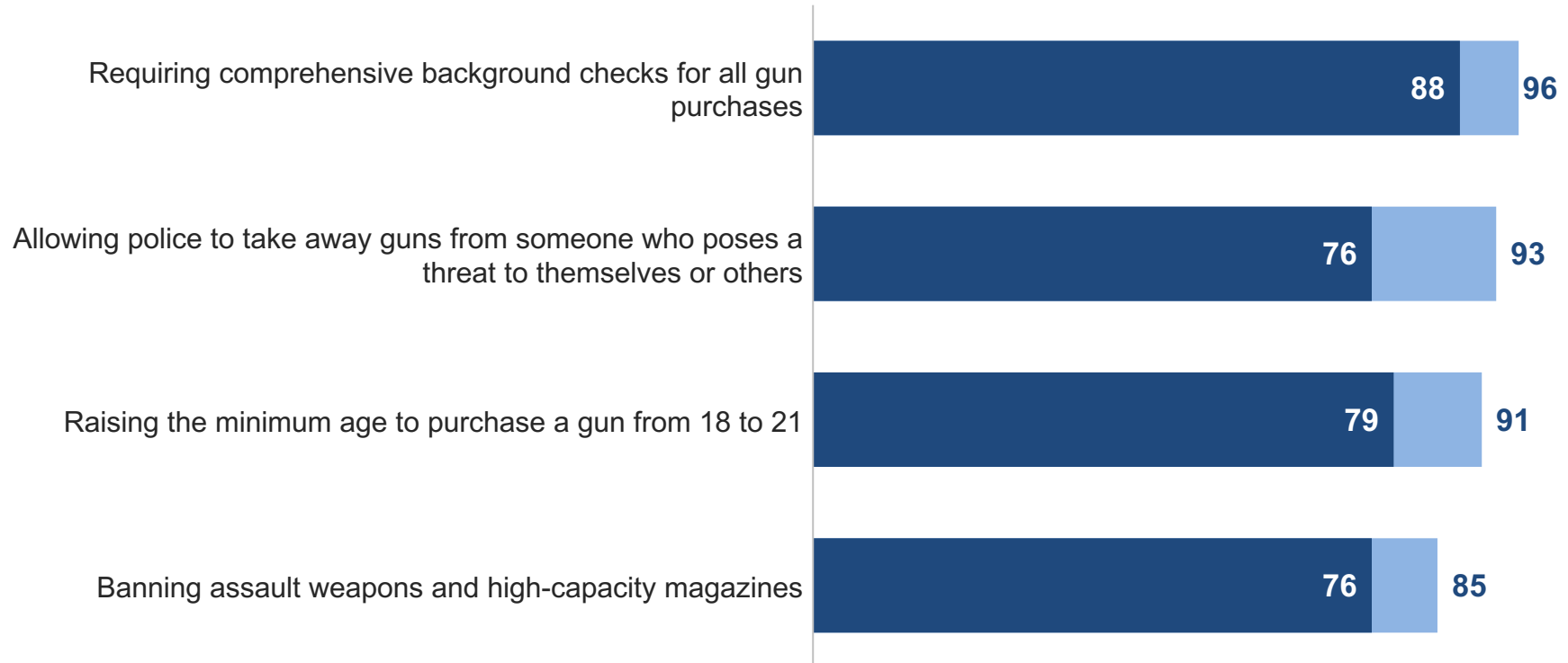


# Gun Reform Proposals Have Nearly Unanimous Support

Figure 37

## Gun Proposals

● Strongly Support ● Total Support



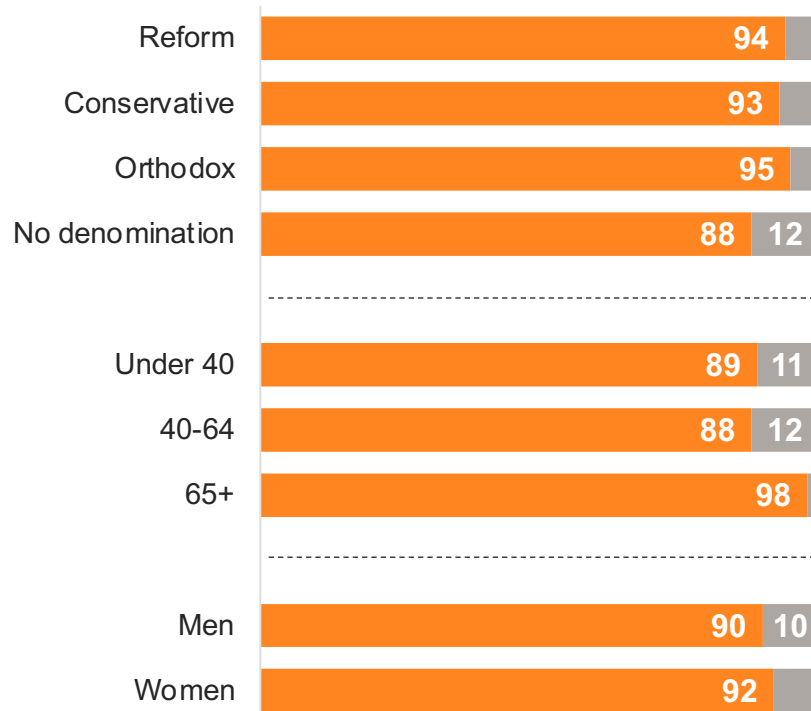
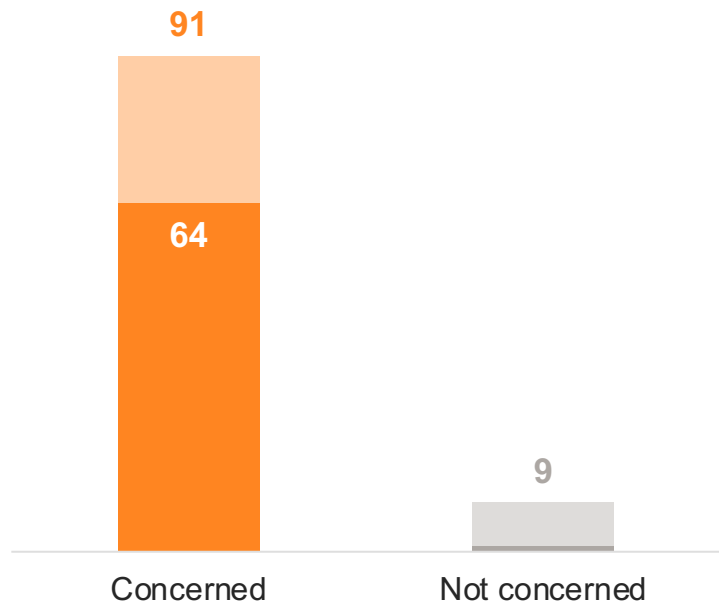
# Concern About Antisemitism Spans Denomination, Age, Gender

Figure 38

## Antisemitism Concern

*How concerned are you about antisemitism in the US?*

*Darker shade = Stronger intensity*



# Concern About Antisemitism Is Stable From April

Figure 39

## Antisemitism Concern

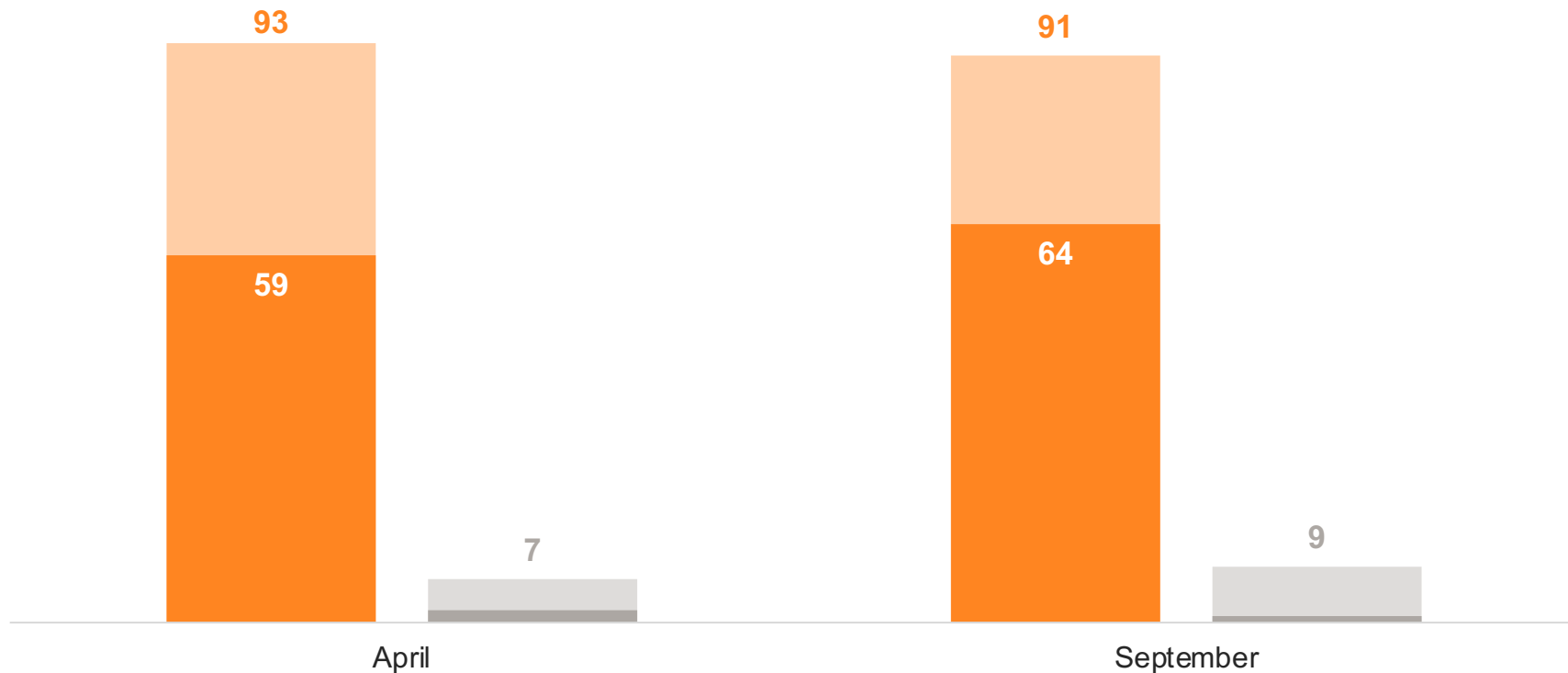


Concerned



Not concerned

*Darker shade = Stronger intensity*

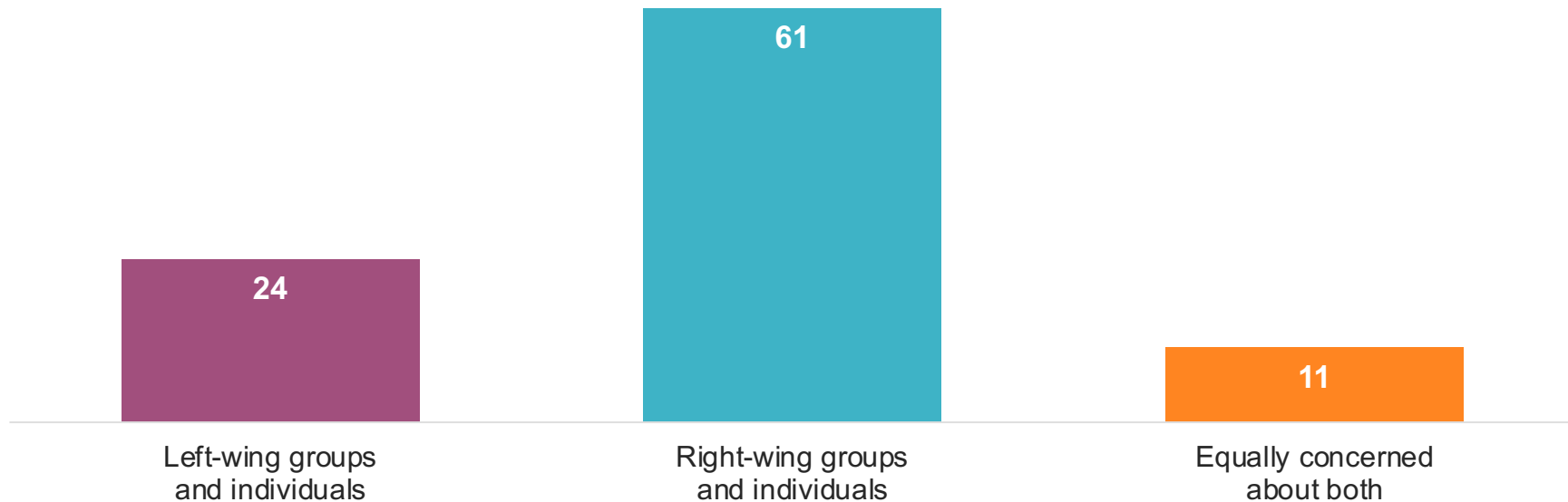


# Much Greater Concern Over Antisemitism Originating From The Right Than The Left

Figure 40

## Antisemitism Concerns

*Are you more concerned about antisemitism that originates from left-wing groups and individuals or antisemitism that originates from right-wing groups and individuals?*





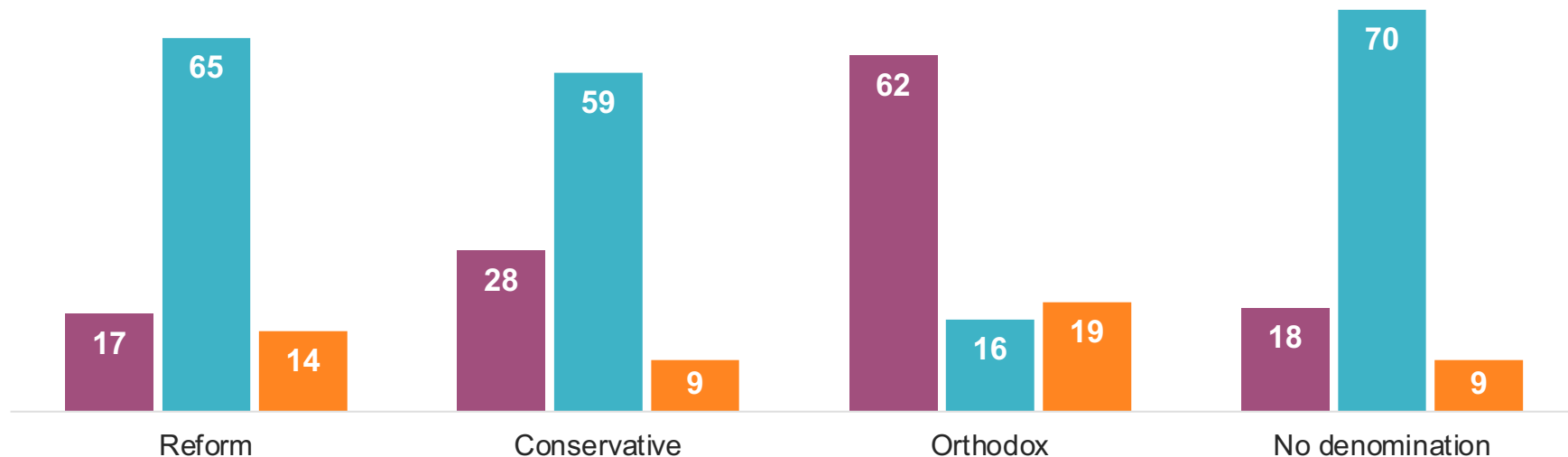
# Only Orthodox Jews Are More Concerned About The Left

Figure 41

## Antisemitism Concerns

*Are you more concerned about antisemitism that originates from left-wing groups and individuals or antisemitism that originates from right-wing groups and individuals?*

● Left-wing ● Right-wing ● Both



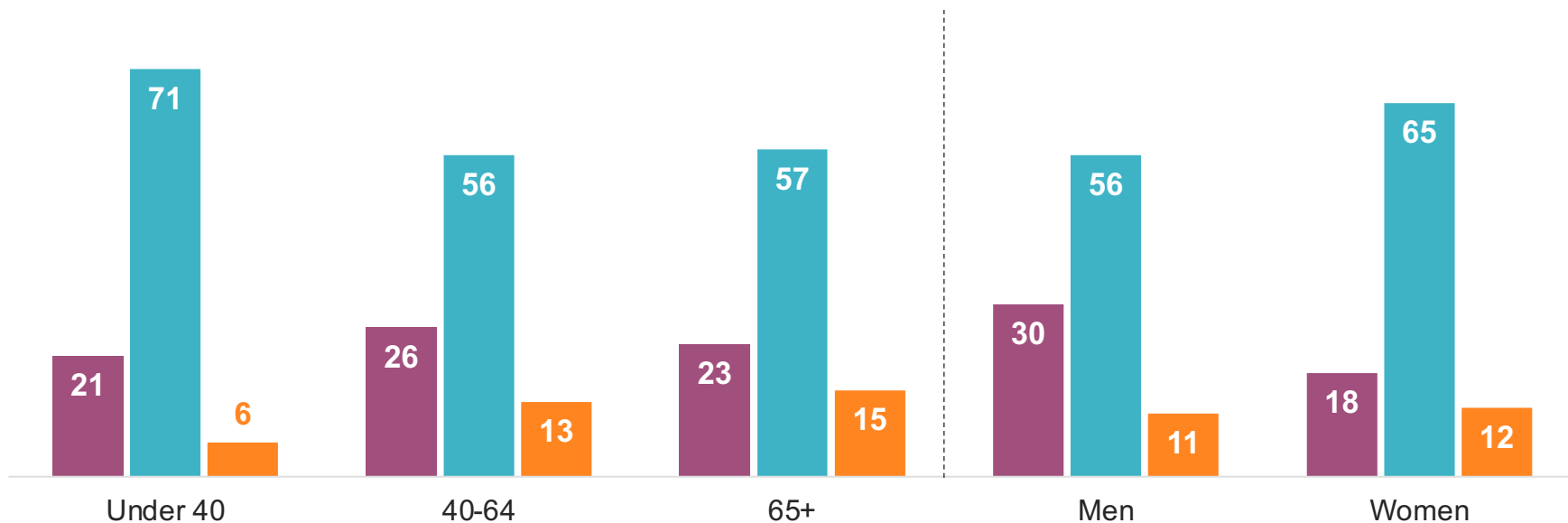
# Younger Jews Are Most Concerned About The Right

Figure 42

## Antisemitism Concerns

*Are you more concerned about antisemitism that originates from left-wing groups and individuals or antisemitism that originates from right-wing groups and individuals?*

● Left-wing ● Right-wing ● Both



# Democrats Are More Trusted To Fight Antisemitism

Figure 43

## Antisemitism Trust

*Who do you trust more to fight antisemitism?*

	Total	Reform	Cons.	Orthodox	No denom.	Under 40	40-64	65+	Men	Women
Democrats	52	65	45	8	53	54	45	61	45	59
Republicans	20	14	24	55	14	13	24	20	23	17
Both the same	7	7	10	6	6	4	10	7	9	6
Neither	21	14	20	30	27	29	22	12	22	19

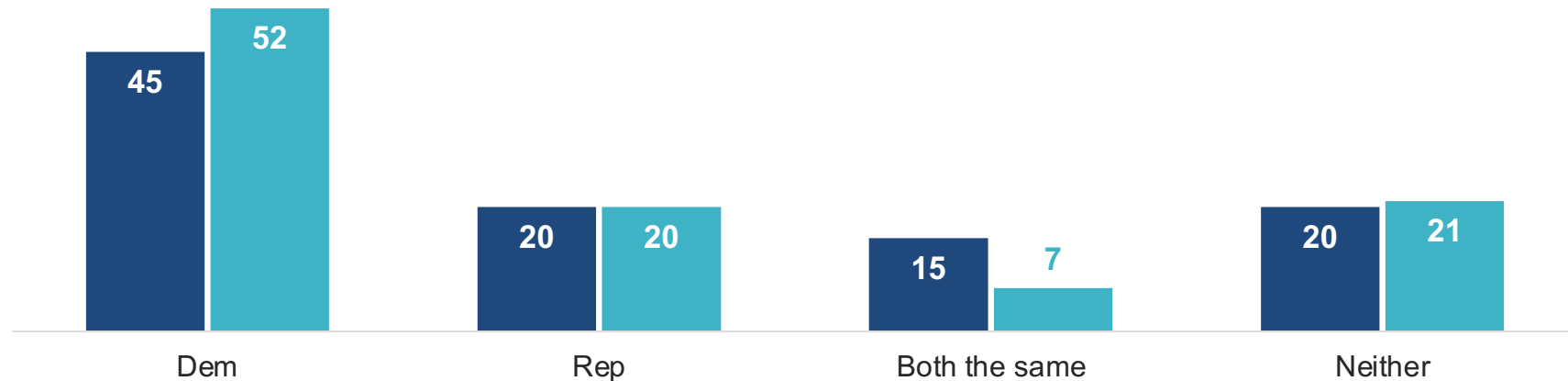
# Trust In Democrats To Fight Antisemitism Has Grown Since April

Figure 44

## Antisemitism Trust

*Who do you trust more to fight antisemitism?*

● April 2022    ● September 2022

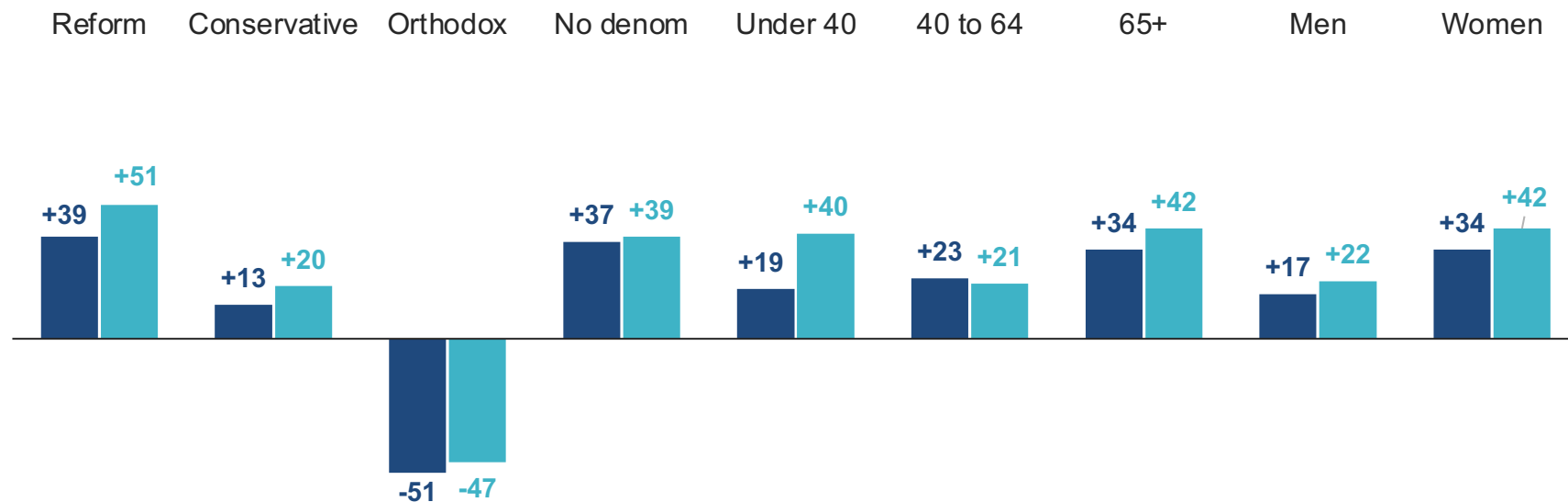


# Increased Trust In Democrats Spans Jewish Electorate

Figure 45

## Antisemitism Trust Shift

● April 2022 Dem – Rep Trust    ● September 2022 Dem – Rep Trust



A grayscale world map serves as the background for the slide. A dark blue diagonal banner cuts across the middle of the map, from the bottom left towards the top right.

## **International Issues**

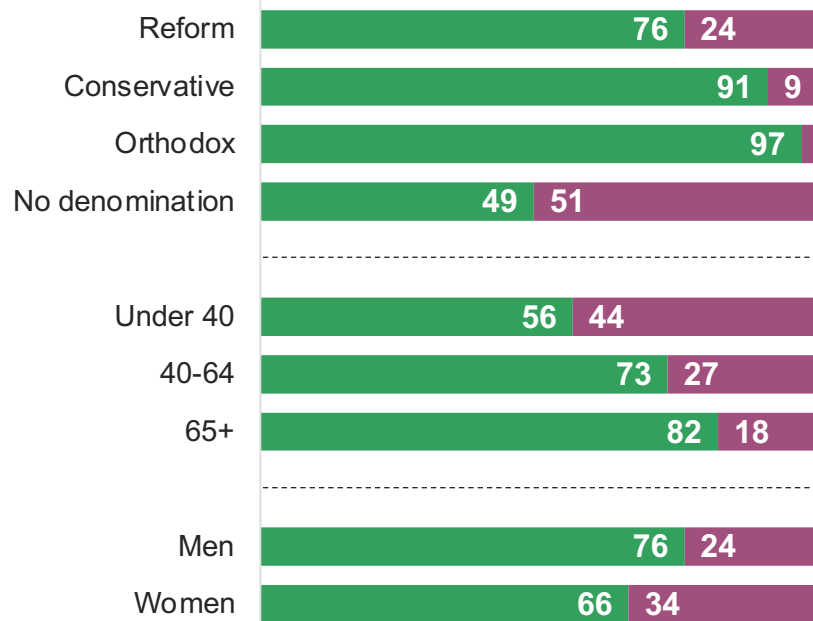
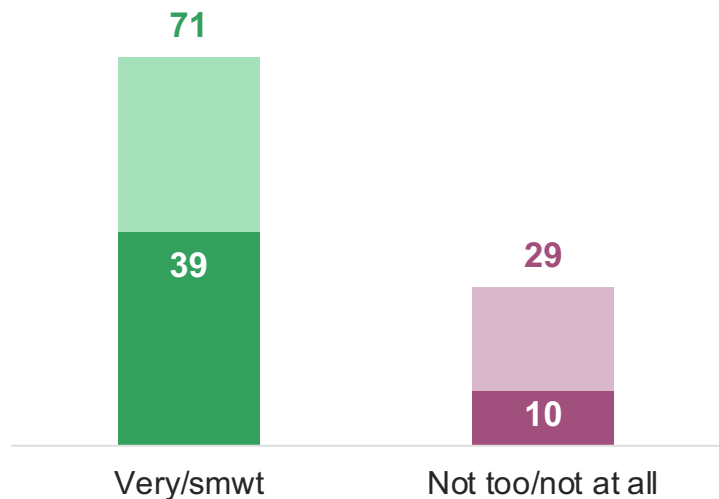
# Large Majority Are Emotionally Attached To Israel

Figure 47

## Israel Attachment

*How emotionally attached are you to Israel?*

*Darker shade = Stronger intensity*

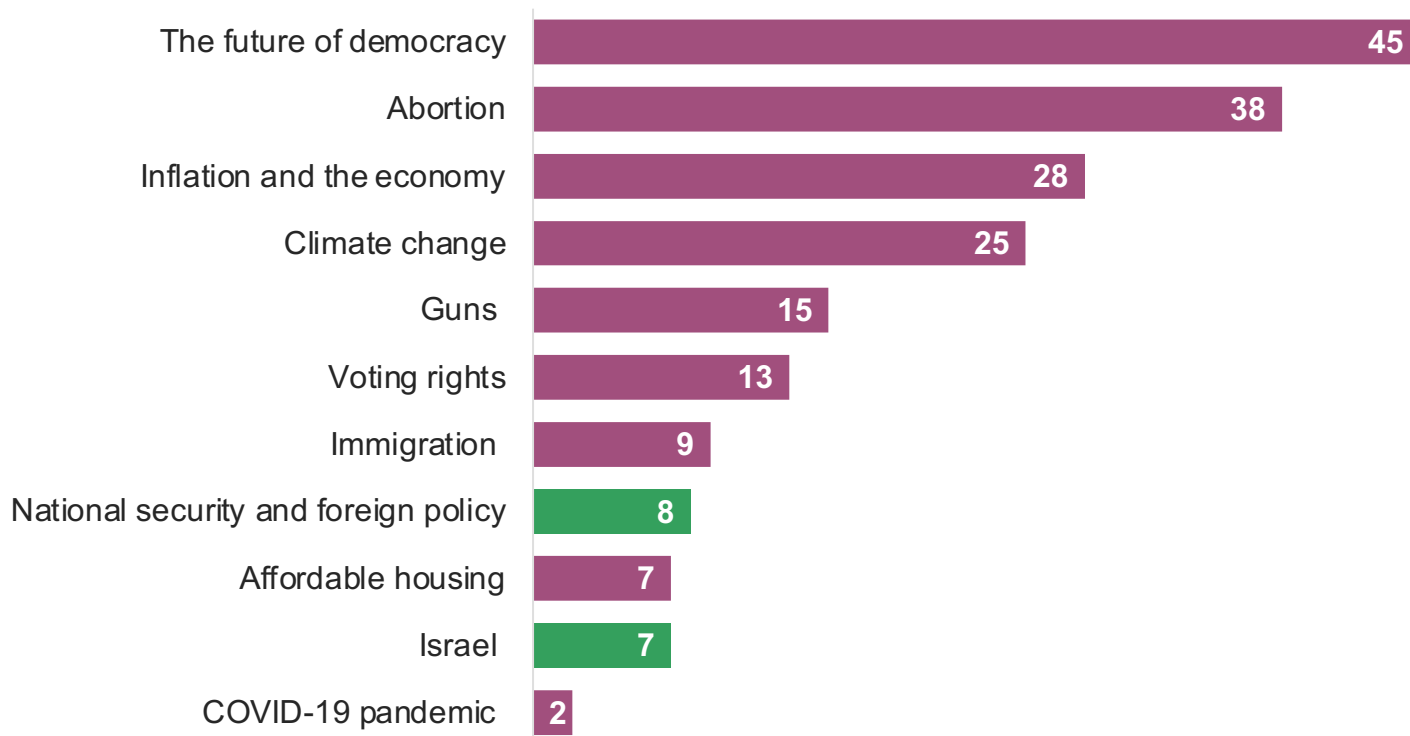


# Foreign Policy And Israel Are Low Priority Issues

Figure 48

## Issue Priorities

*Please indicate which two of these issues are most important to you when deciding how you will vote in the November 2022 Congressional election.*





# Israel Is Not A Top Voting Issue Because Other Issues More Directly Affect People

Figure 49

## Israel Priority Reasons

*(Among respondents who did not cite Israel as one of their top two issues) Earlier in this survey, you did not cite Israel as one of your top issues determining your vote in the November 2022 Congressional election. Which of the following reasons best explain why Israel is not one of your top issues?*

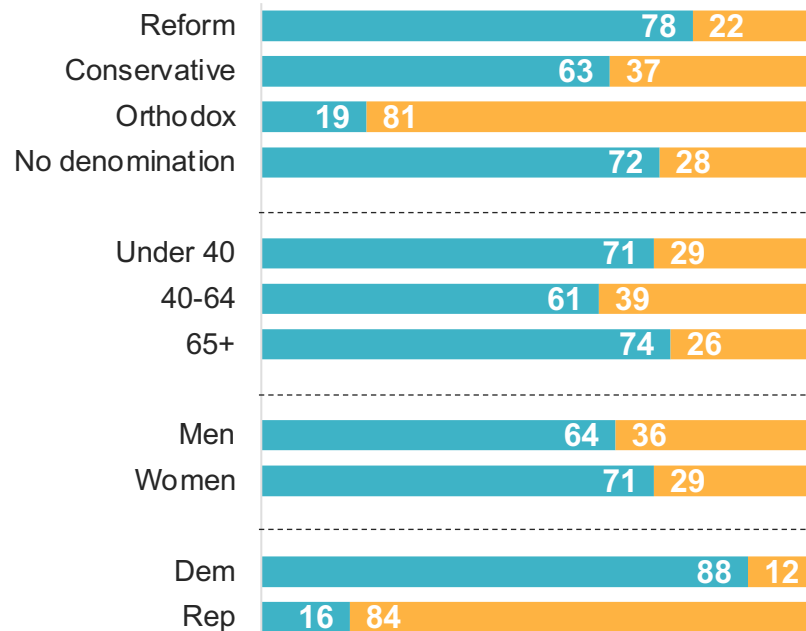
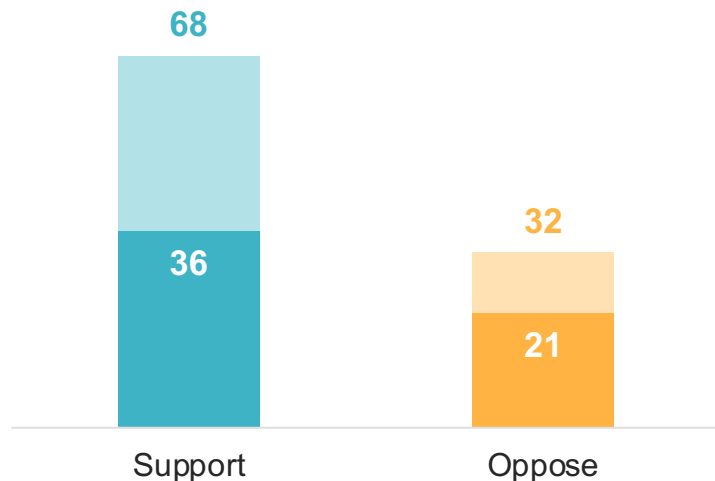


# Large Majority Support Re-entering Nuclear Agreement With Iran

Figure 50

As you may know, President Trump withdrew the United States from the nuclear agreement that the United States made with Iran and five other countries. This agreement lifts economic sanctions against Iran in exchange for Iran dismantling its nuclear weapons program and allowing international inspectors to monitor Iran's facilities. Some people think that we should re-enter the agreement, and some people think that we should not re-enter this agreement. **Do you support or oppose the United States re-entering this agreement?**



Darker shade = Stronger intensity

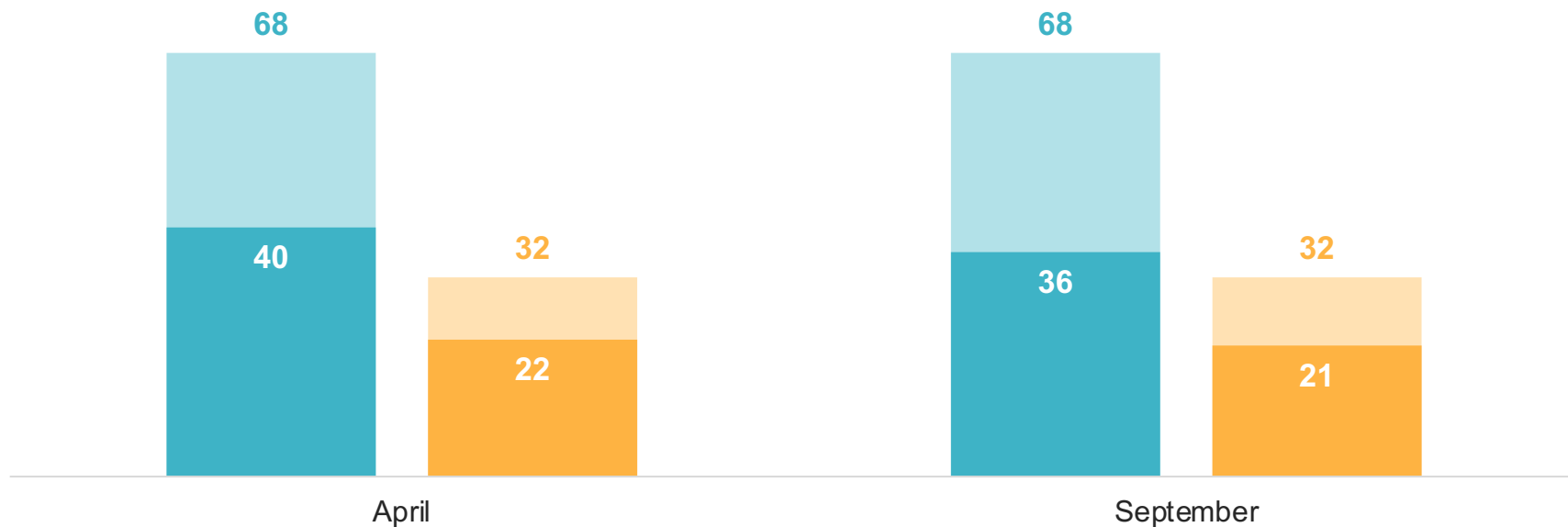


# Support For Re-entering Iran Agreement Is Very Stable

Figure 51

## Iran Nuclear Agreement

 Support  Oppose *Darker shade = Stronger intensity*



# Strong Support For Iran Agreement Among People Attached To Israel & Concerned About Antisemitism

Figure 52

## Iran Nuclear Agreement

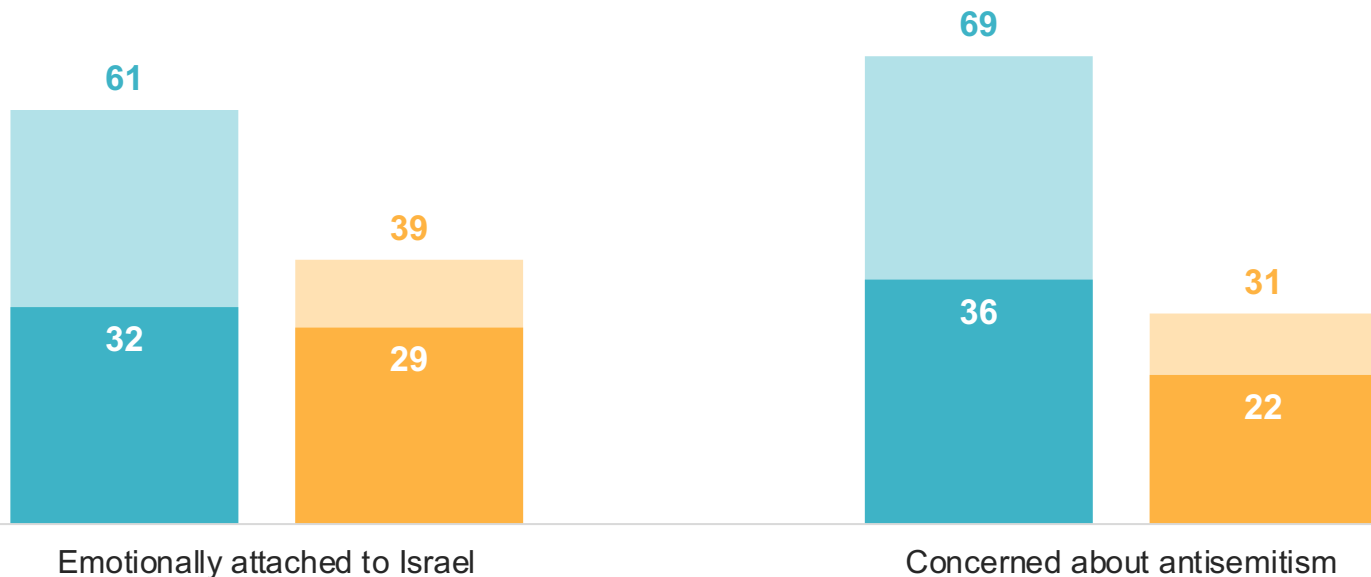


Support



Oppose

*Darker shade = Stronger intensity*



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RESEARCH + STRATEGY