

G B A O

Jewish Electorate Institute National Survey Of Jewish Voters

June 2023

n=800 Jewish registered voters

Conducted June 4-11, 2023 via text-to-web

Margin of error = +/- 3.5 percentage points

- GBAO designed the questionnaire for this national survey of American Jews for the Jewish Electorate Institute (JEI). The survey was conducted June 4-11, 2023 and included interviews with 800 self-identified American Jews who are registered to vote. The survey is subject to a margin of error of +/- 3.5 percentage points at the 95 percent confidence level. Sub-groups are subject to a higher margin of error.
- The survey sample was drawn from a national voter file, consisting of all registered voters in the United States. Respondents with a likelihood of being Jewish, based on their first or last name or their geography, were contacted by text, and then took the survey on a secure link on their phone or computer if they identified themselves as Jewish.
- All respondents were asked at the beginning of the survey whether they consider themselves Jewish, using the same question wording as the 2020 Pew Research Center's study, "Jewish Americans in 2020."
- The sample was weighted to Pew's demographic results on key variables, such as gender, denomination, age, and synagogue membership.



Key Findings

Key Findings

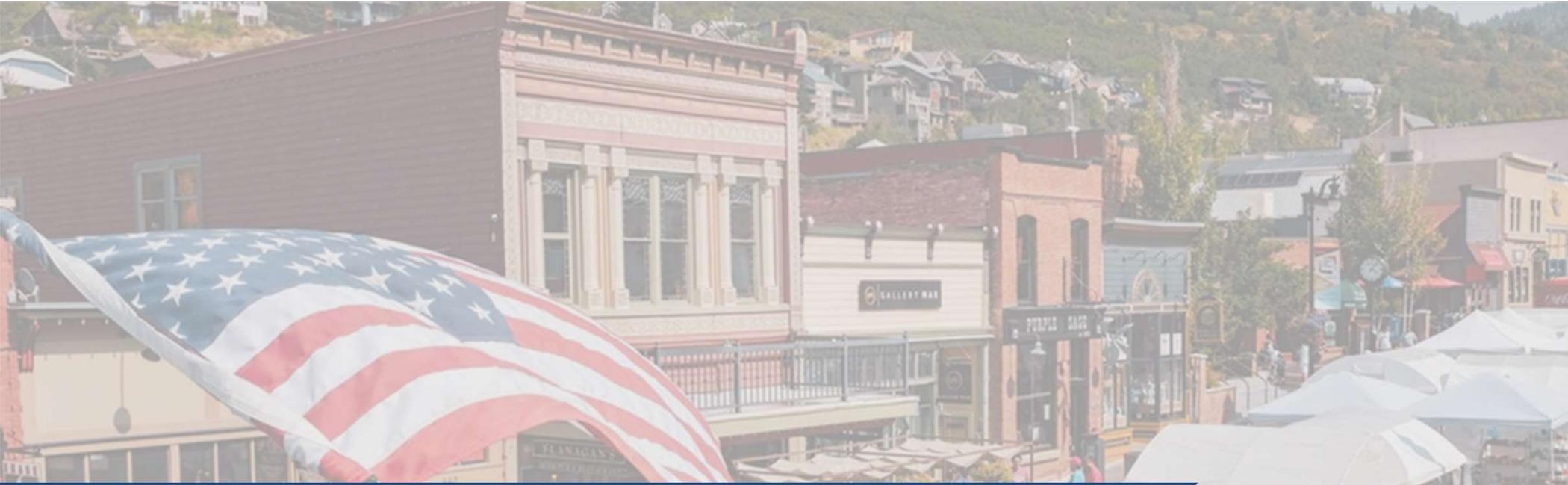
Figure 4

- The issue environment is stable from last year, and Jewish voters remain very focused on the cultural issues that divide the country - democracy, abortion, and guns. They also prioritize inflation and climate change.
- In a polarized political environment that divides the country, Jewish voters continue to be firmly entrenched in the Democratic camp. Biden has high job approval (67 percent), Trump is reviled (19 percent favorable/80 percent unfavorable), other Republican leaders are also viewed very negatively, Democrats are far more trusted on all major issues, and Biden leads Trump 72-22 in a Presidential match-up.
- Abortion is at the center of the cultural divide and continues to be a defining issue - 88 percent believe it should be legal (compared to 62 percent of all Americans) and 80 percent are concerned that women no longer have the constitutional right to an abortion (including 73 percent very concerned).

Key Findings

Figure 5

- Jewish voters continue to feel emotionally attached to Israel (72 percent). They hold negative views toward Prime Minister Netanyahu (28 percent favorable/62 percent unfavorable).
- People are following the news about the proposed judicial changes (34 percent have heard a lot, 36 percent have heard some). Among those who have heard anything about the proposed changes, 61 percent think it will weaken Israel's democracy, compared to 24 percent who say it makes no difference and 15 percent who say it will strengthen Israel's democracy).
- Biden's messages all resonate strongly. Infrastructure, job creation, and abortion messaging are slightly more convincing than his message on combating antisemitism.



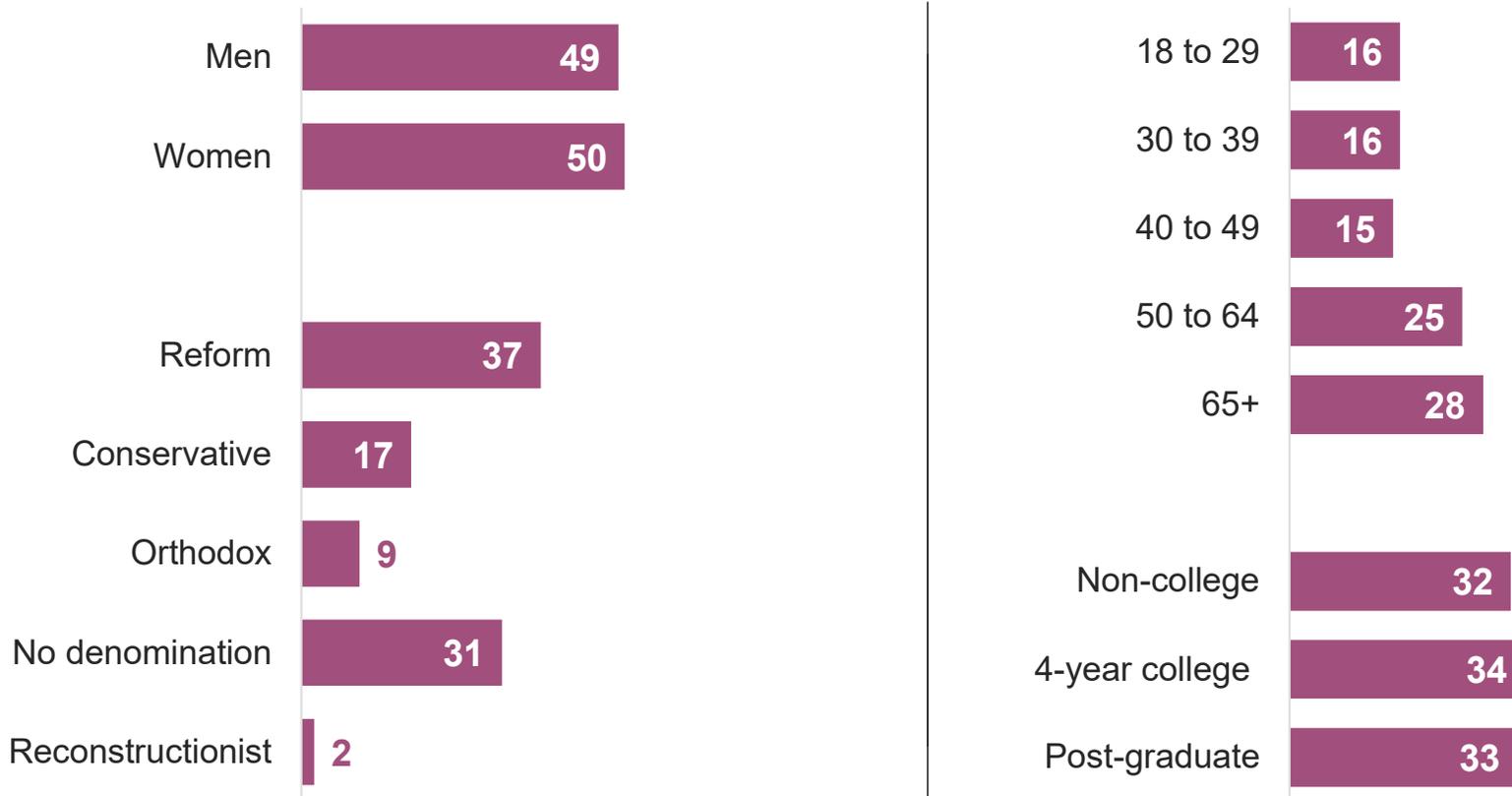
Political Landscape



Jewish Electorate Is Highly Educated & Non-Orthodox

Figure 7

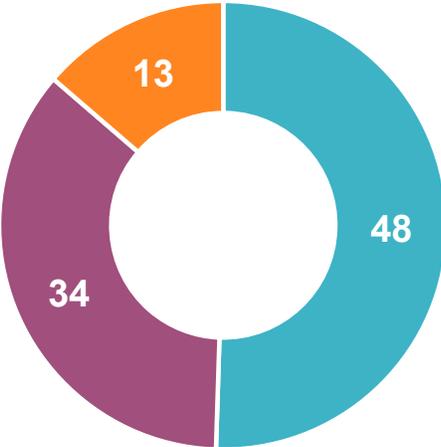
Demographic Overview



Very Democratic & Liberal Constituency

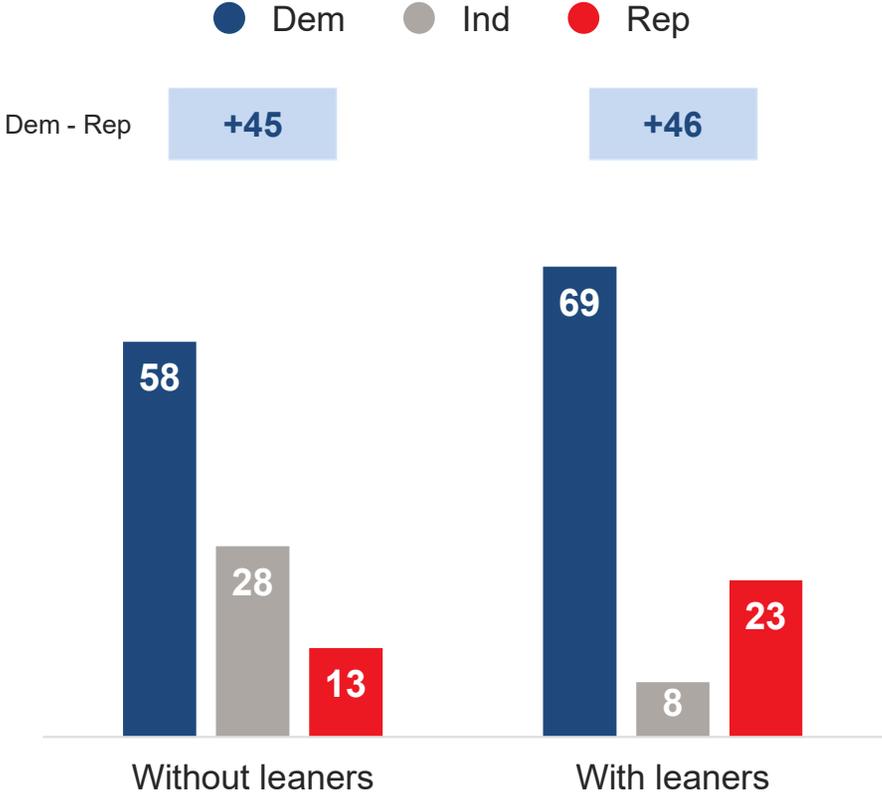
Figure 8

Ideology



● Liberal ● Moderate ● Conservative

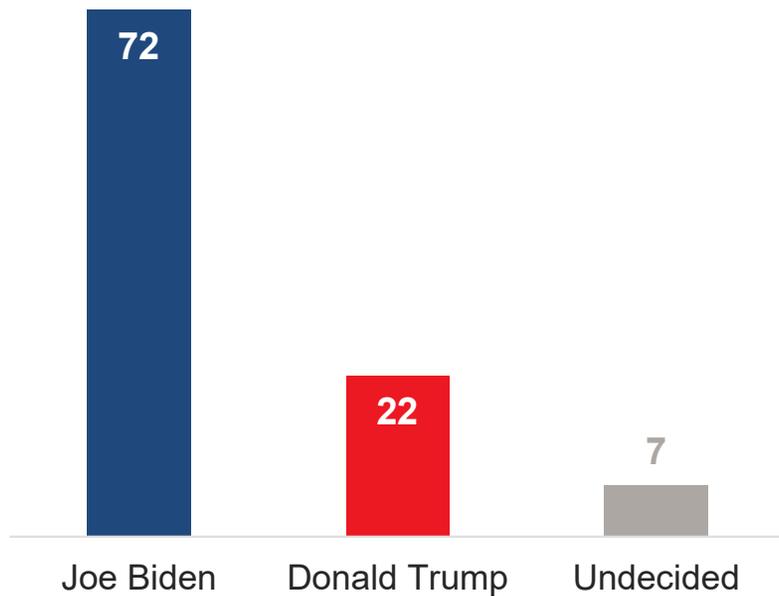
Party Identification



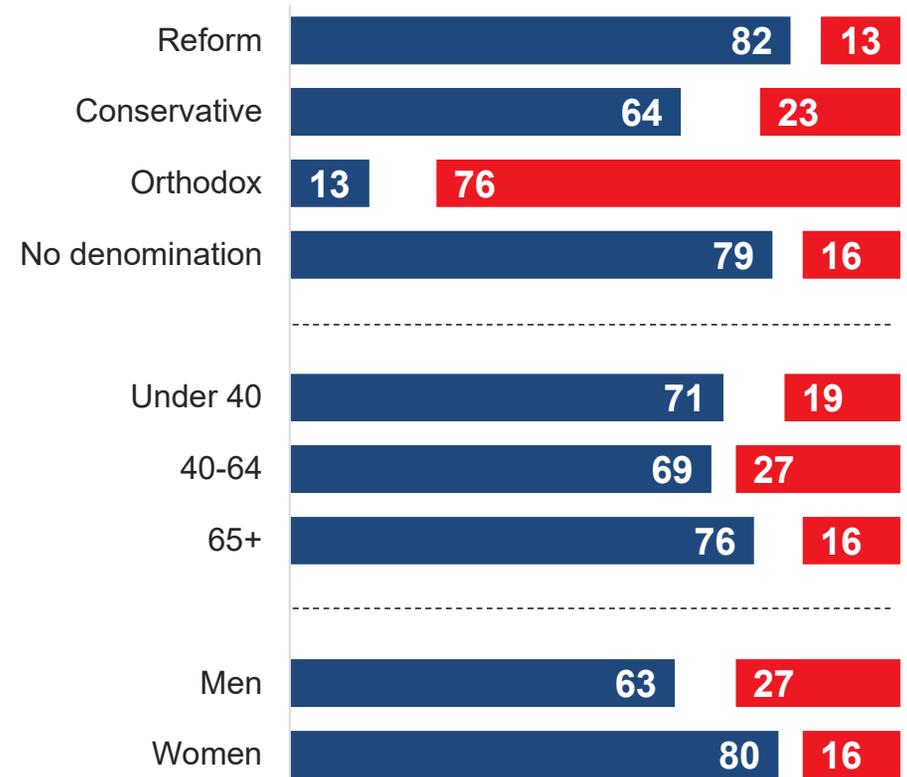
Biden Leads Trump By 50 Points In The Presidential Vote

Figure 9

Presidential Vote



Thinking about the next election for U.S. President in November 2024, if the election for President were being held today just between the following candidates, for whom would you vote?

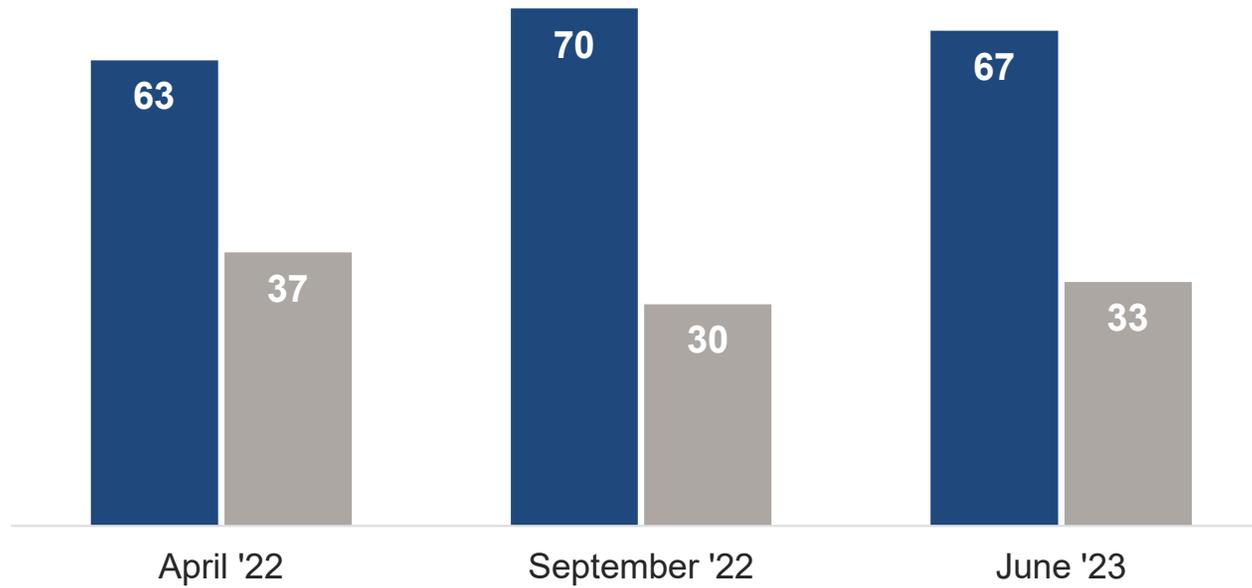


Biden Job Approval Among Jews Remains High

Figure 10

Biden Job Approval

● Approve ● Disapprove



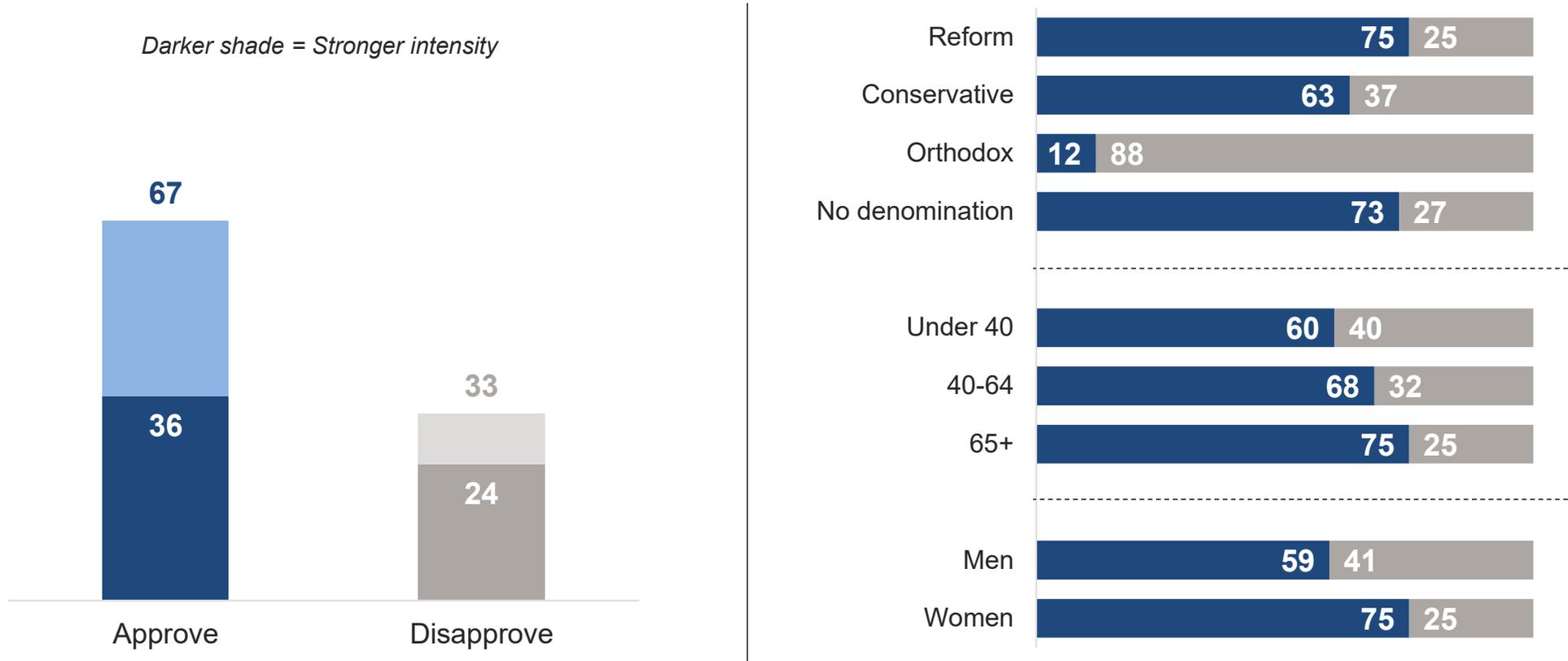
Strong Biden Approval, Except Among Orthodox

Figure 11

Biden Job Approval

Do you approve or disapprove of the way Joe Biden is handling his job as president?

Darker shade = Stronger intensity



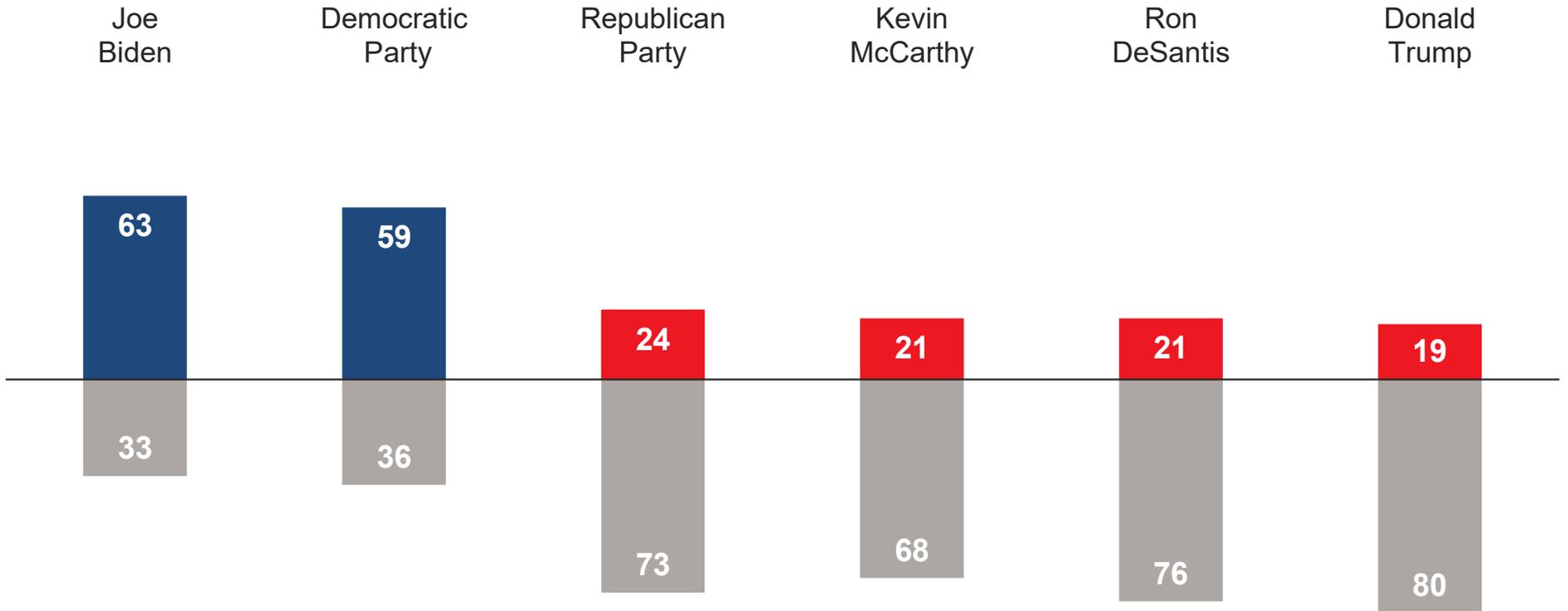
Positive Views Of Biden & Dems; Very Negative Toward Trump, DeSantis, & Reps

Figure 12

Favorability

● Favorable ● Unfavorable

Asked on a 0-100 scale
0=very unfavorable, 100=very favorable

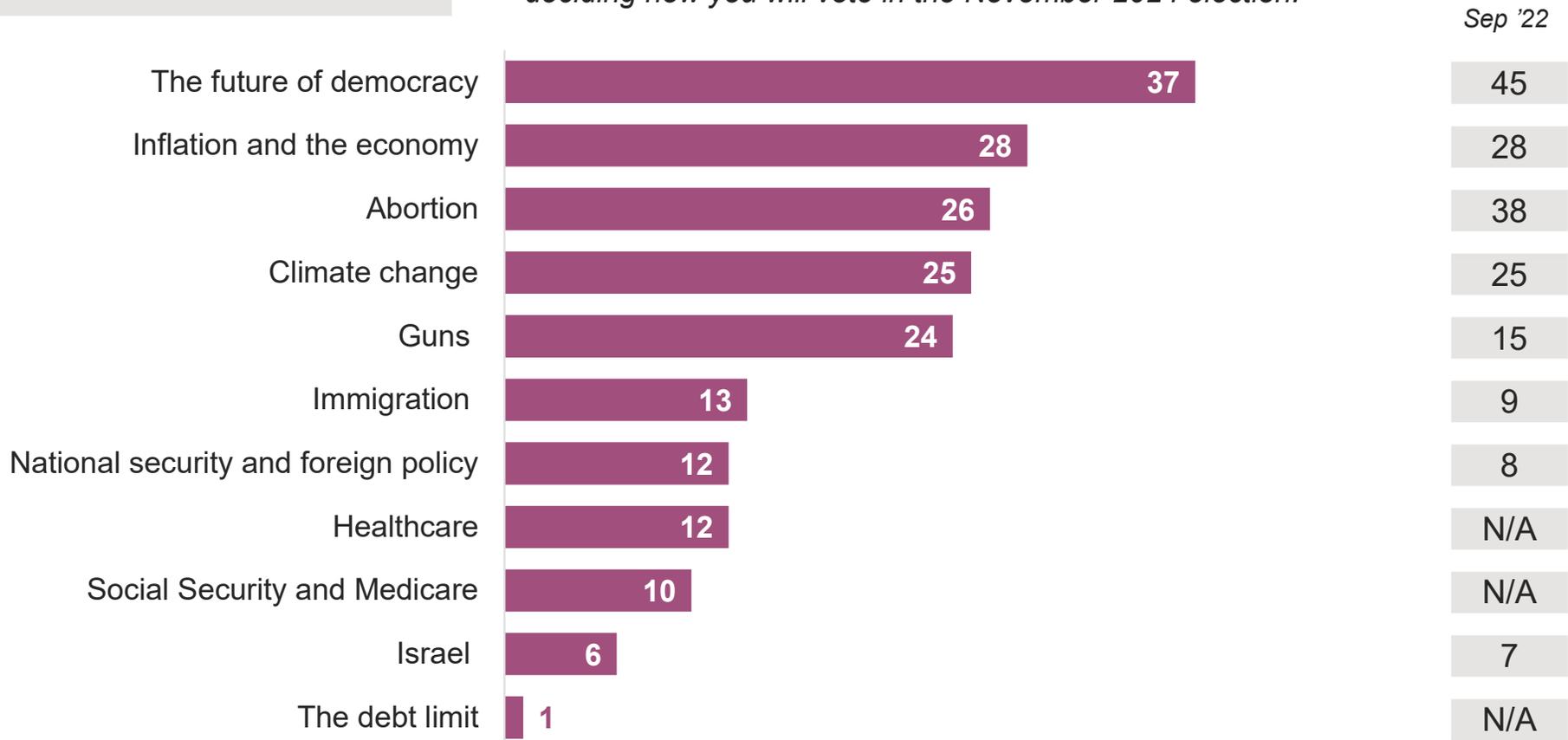


Future Of Democracy Is Top Issue For 2024 Election, Followed By Inflation/Economy And Abortion

Figure 13

Issue Priorities

Please indicate which two of these issues are today most important to you when deciding how you will vote in the November 2024 election.



Democracy Is The Top Issue For Most Denominations

Figure 14

Issue Priorities

Please indicate which two of these issues are today most important to you when deciding how you will vote in the November 2024 election.

	Reform	Conservative	Orthodox	No Denomination
The future of democracy	41	36	20	37
Inflation and the economy	21	26	72	26
Abortion	29	27	4	28
Climate change	29	11	1	32
Guns	28	24	14	22
Immigration	11	17	24	9
National security and foreign policy	9	17	18	13
Healthcare	10	11	9	15
Social Security and Medicare	13	14	6	7
Israel	4	11	23	2
The debt limit	0	1	-	4

Climate Change Top Issue For Younger Voters; Abortion & Democracy Are Top Issues For Women

Figure 15

Issue Priorities

Please indicate which two of these issues are today most important to you when deciding how you will vote in the November 2024 election.

	Under 40	40-64	65+	Men	Women
The future of democracy	34	38	40	38	36
Inflation and the economy	29	36	16	35	22
Abortion	25	27	24	14	37
Climate change	40	20	17	27	24
Guns	17	25	29	19	28
Immigration	11	15	11	15	10
National security and foreign policy	10	13	15	19	6
Healthcare	17	11	8	9	15
Social Security and Medicare	2	4	29	9	12
Israel	8	5	7	8	6
The debt limit	1	3	0	2	0



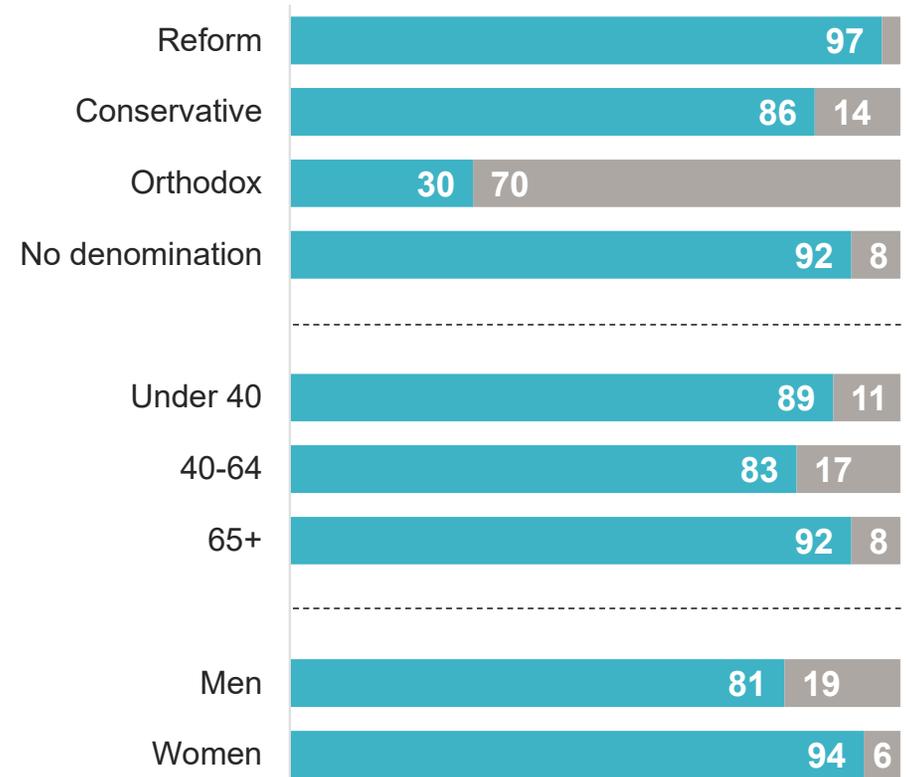
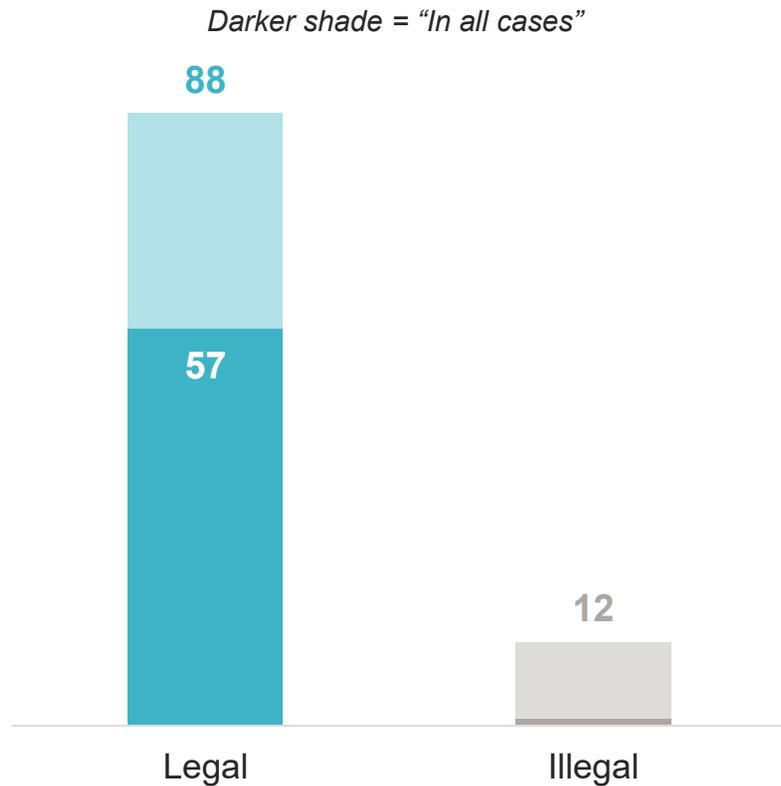
Domestic & Cultural Issues

Massive Majority Support Legal Abortion, Including A Majority Who Believe It Should Be Legal In All Cases

Figure 17

Abortion

Do you think abortion should be *legal in all cases*, *legal in most cases*, *illegal in most cases*, or *illegal in all cases*?

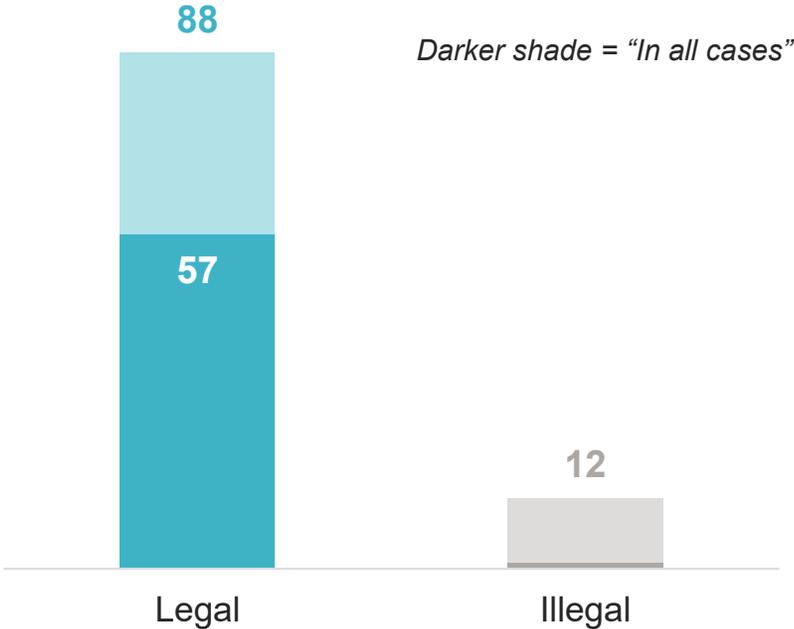


Jewish Voters More Supportive Of Legal Abortion Than RV's

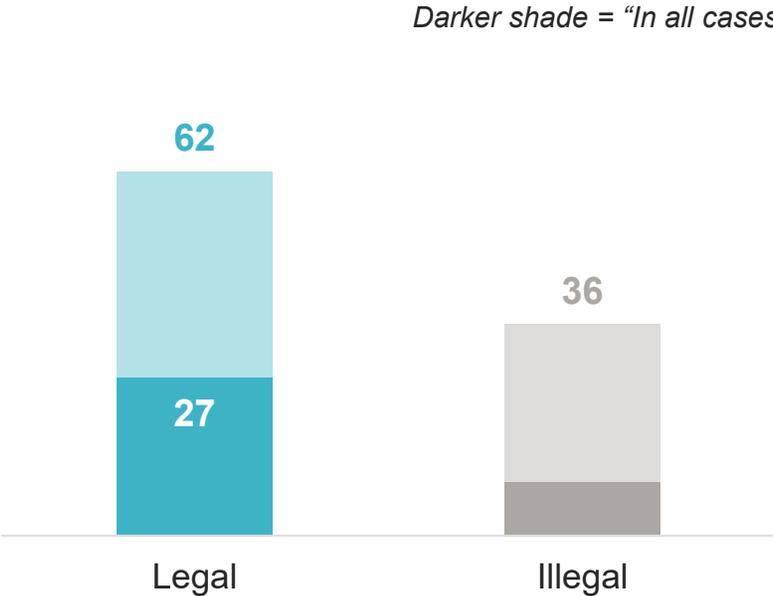
Figure 18

Abortion

Jewish Registered Voters



U.S. Registered Voters



*Pew survey 3/27/23-4/2/23

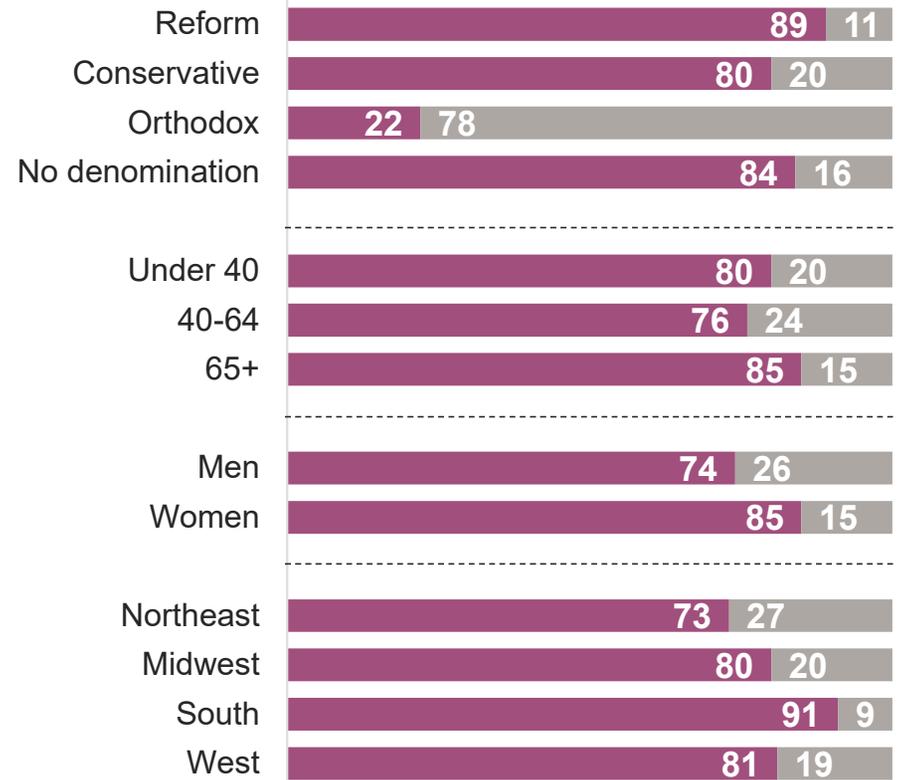
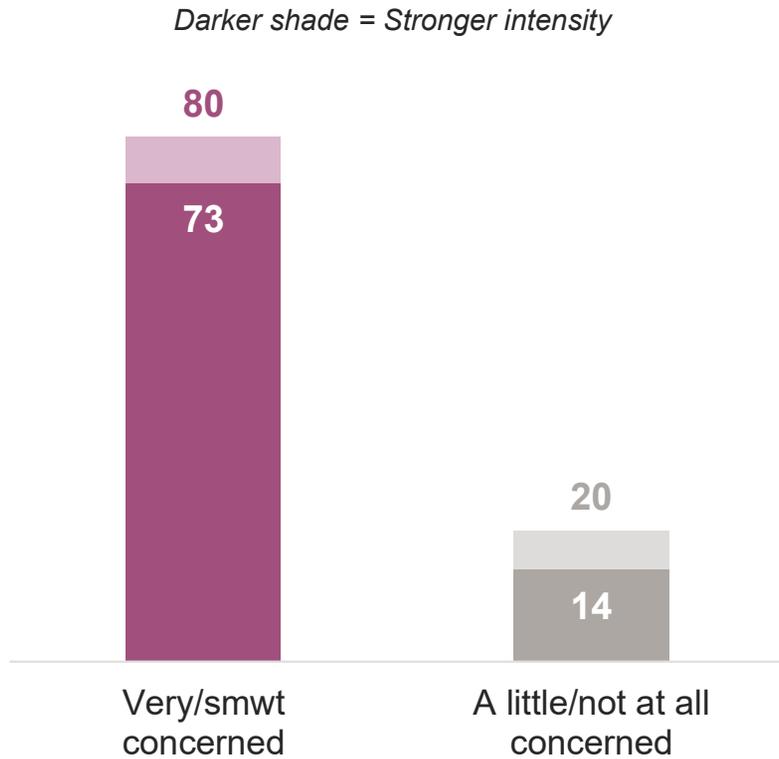
Most Are Very Concerned About Women Not Having The Constitutional Right To An Abortion; Least Concern In Northeast

Figure 19

Constitutional Right

As you may know, the Supreme Court overturned the Roe v. Wade decision last year. How concerned are you about women no longer having the Constitutional right to an abortion?

Darker shade = Stronger intensity

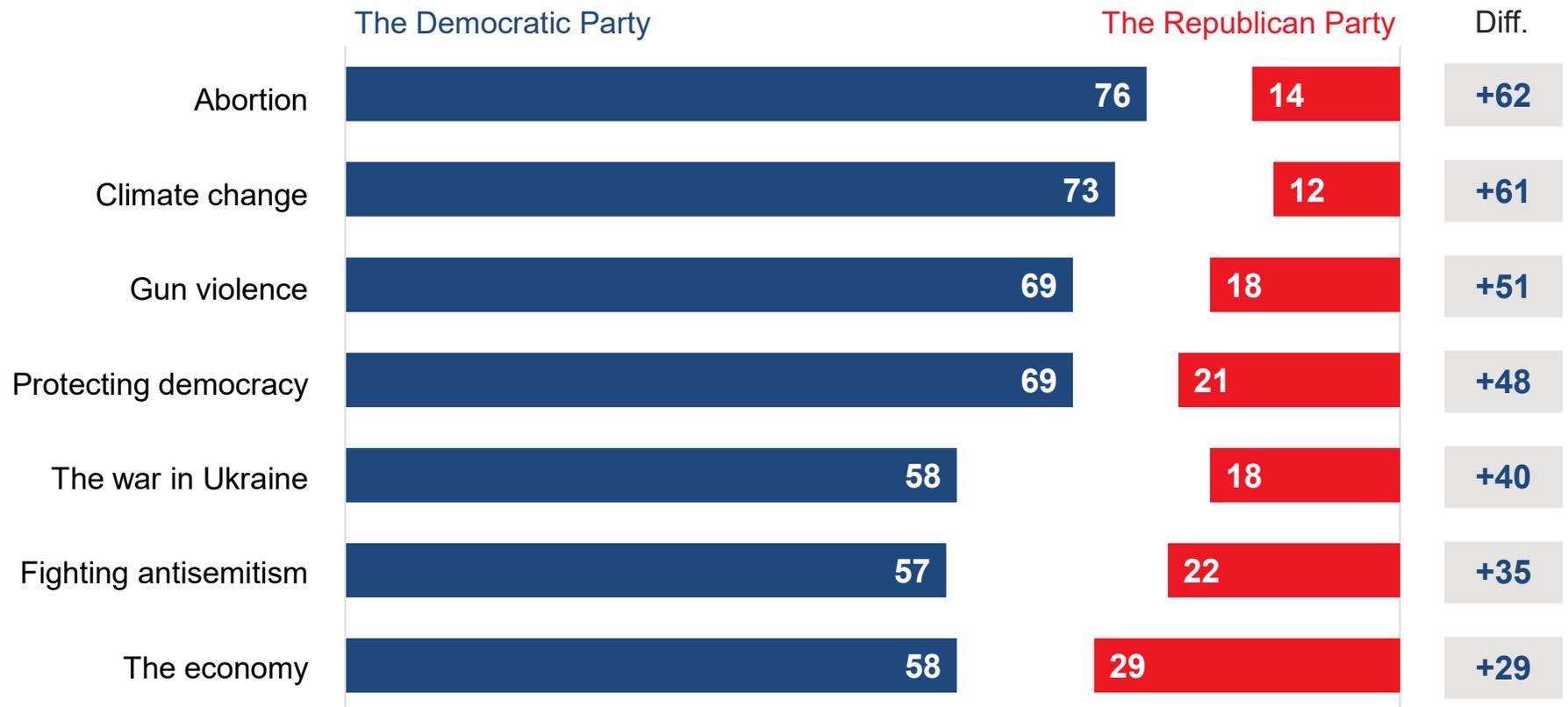


Democrats Trusted More On Every Issue

Figure 20

Party Trust

Which party do you trust to do a better job with each issue?



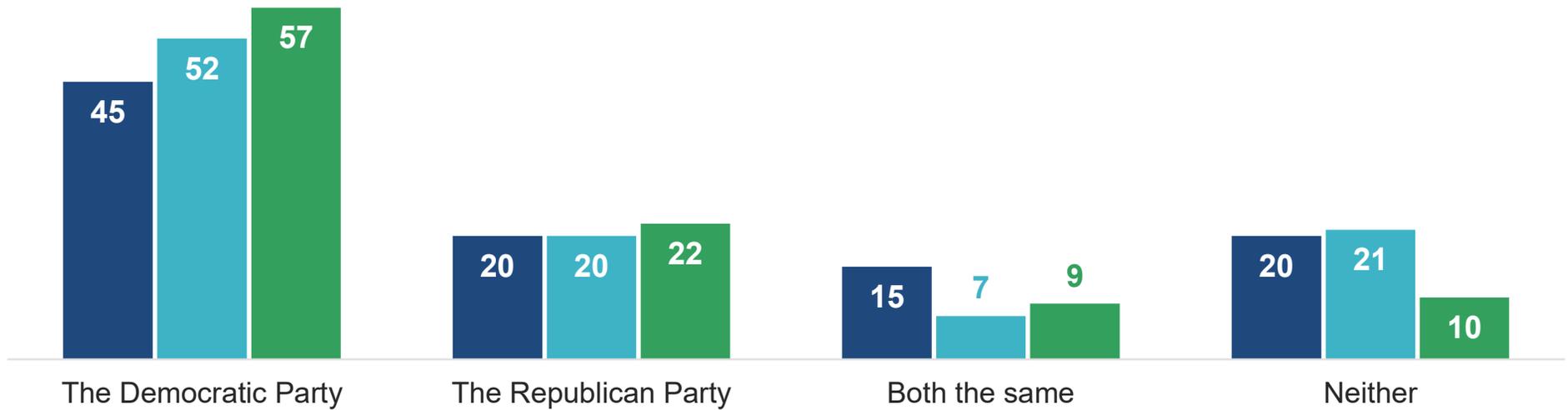
Democrats' Advantage On Fighting Antisemitism Shows Steady Growth

Figure 21

Antisemitism Trust

Who do you trust more to fight antisemitism?

● April 2022 ● September 2022 ● June 2023



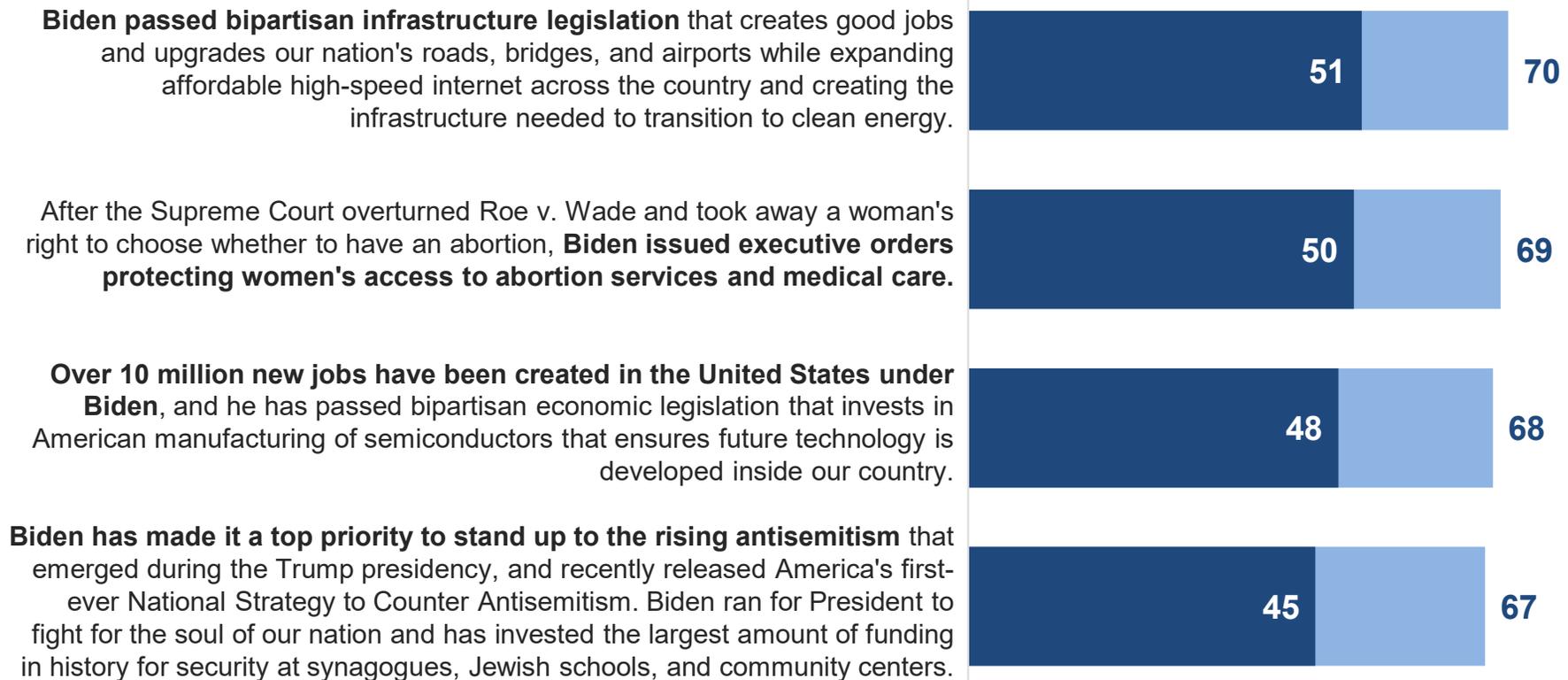
Jewish Voters Find Biden's Messaging Very Convincing

Figure 22

Biden Messages

Below is a list of things that President Biden has said or done. For each one, please indicate whether this is a convincing reason for you to vote for Biden's reelection.

● Very convincing ● Total convincing



Infrastructure & Abortion Are Top Messages For Largest Denominational Blocs

Figure 23

Biden Messages

Below is a list of things that President Biden has said or done. For each one, please indicate whether this is a convincing reason for you to vote for Biden's reelection.

% Total convincing	Reform	Conservative	Orthodox	No Denomination
Infrastructure	81	68	18	74
Abortion	78	66	12	75
Jobs	77	65	18	73
Antisemitism	76	63	24	69

Messages Strong Across Age & Gender

Figure 24

Biden Messages

Below is a list of things that President Biden has said or done. For each one, please indicate whether this is a convincing reason for you to vote for Biden's reelection.

% Total convincing	Under 40	40-64	65+	Men	Women
Infrastructure	67	68	79	63	78
Abortion	68	64	78	60	78
Jobs	62	68	76	60	76
Antisemitism	58	64	81	56	77



Israel

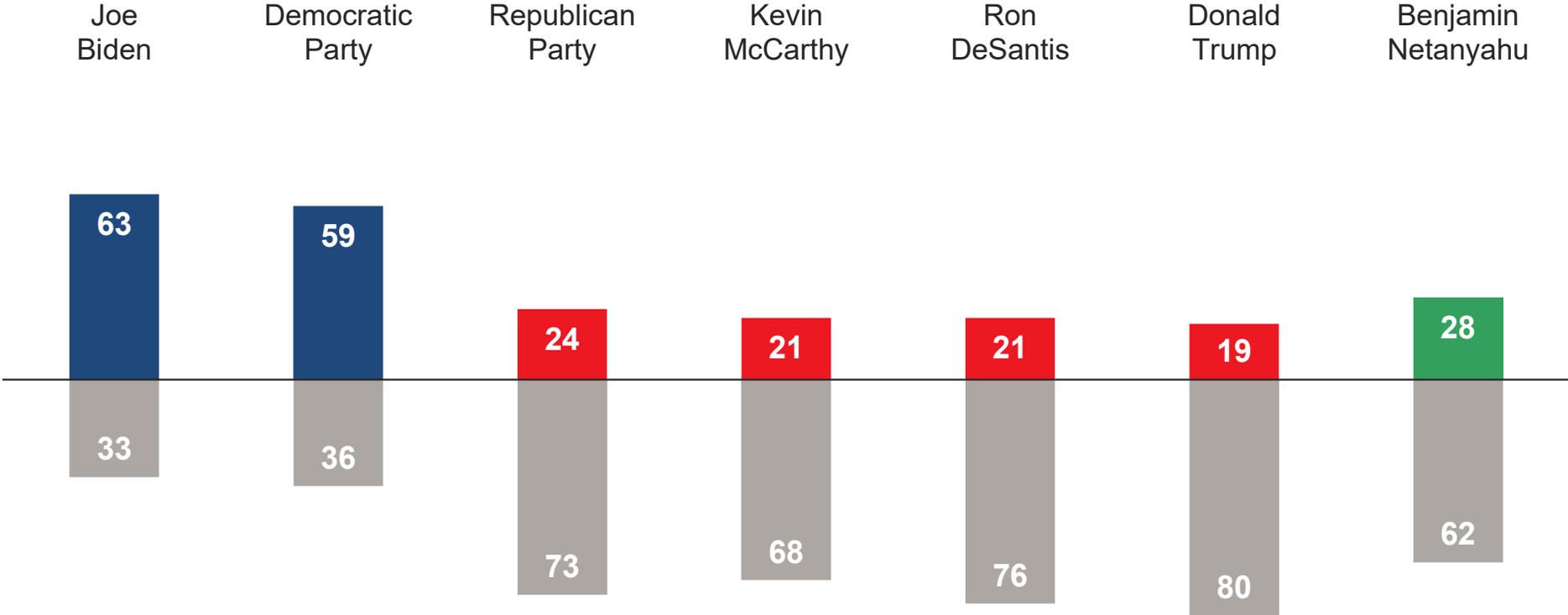
Jewish Voters View Netanyahu Negatively

Figure 26

Favorability

● Favorable ● Unfavorable

Asked on a 0-100 scale
0=very unfavorable, 100=very favorable



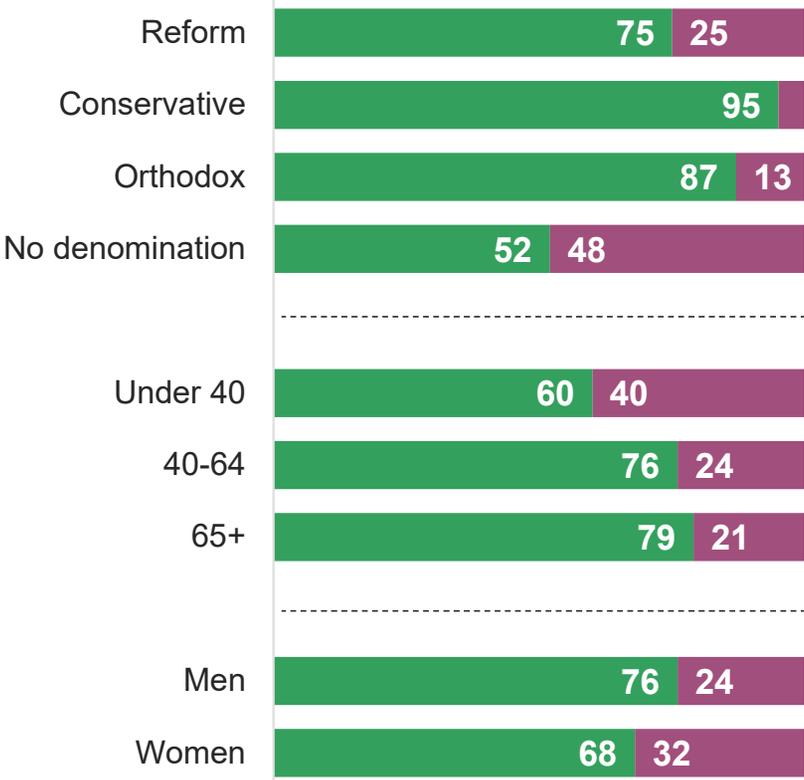
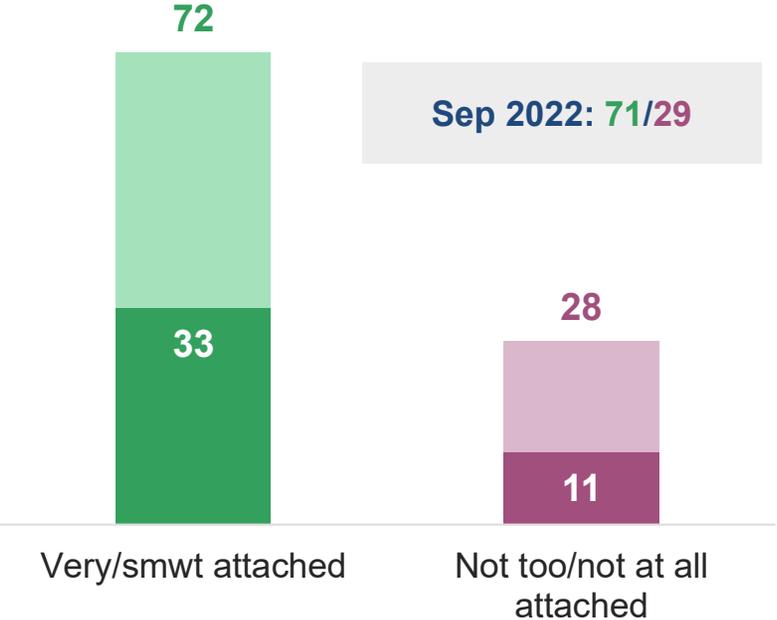
American Jews Express Strong Emotional Attachment To Israel

Figure 27

Israel Attachment

How emotionally attached are you to Israel?

Darker shade = Stronger intensity

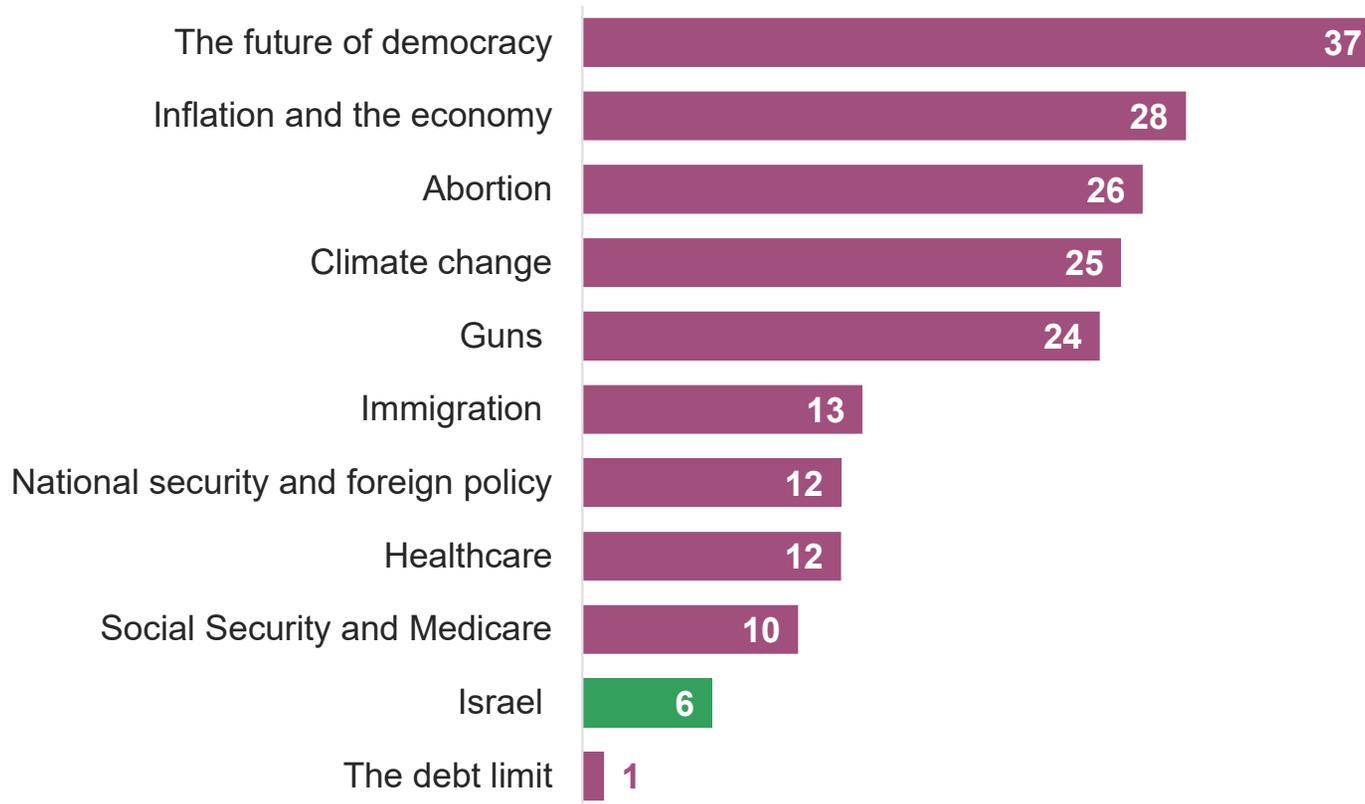


Despite Emotional Attachment, Israel Is A Low Priority Issue For Voting

Figure 28

Issue Priorities

Please indicate which two of these issues are today most important to you when deciding how you will vote in the November 2024 election.



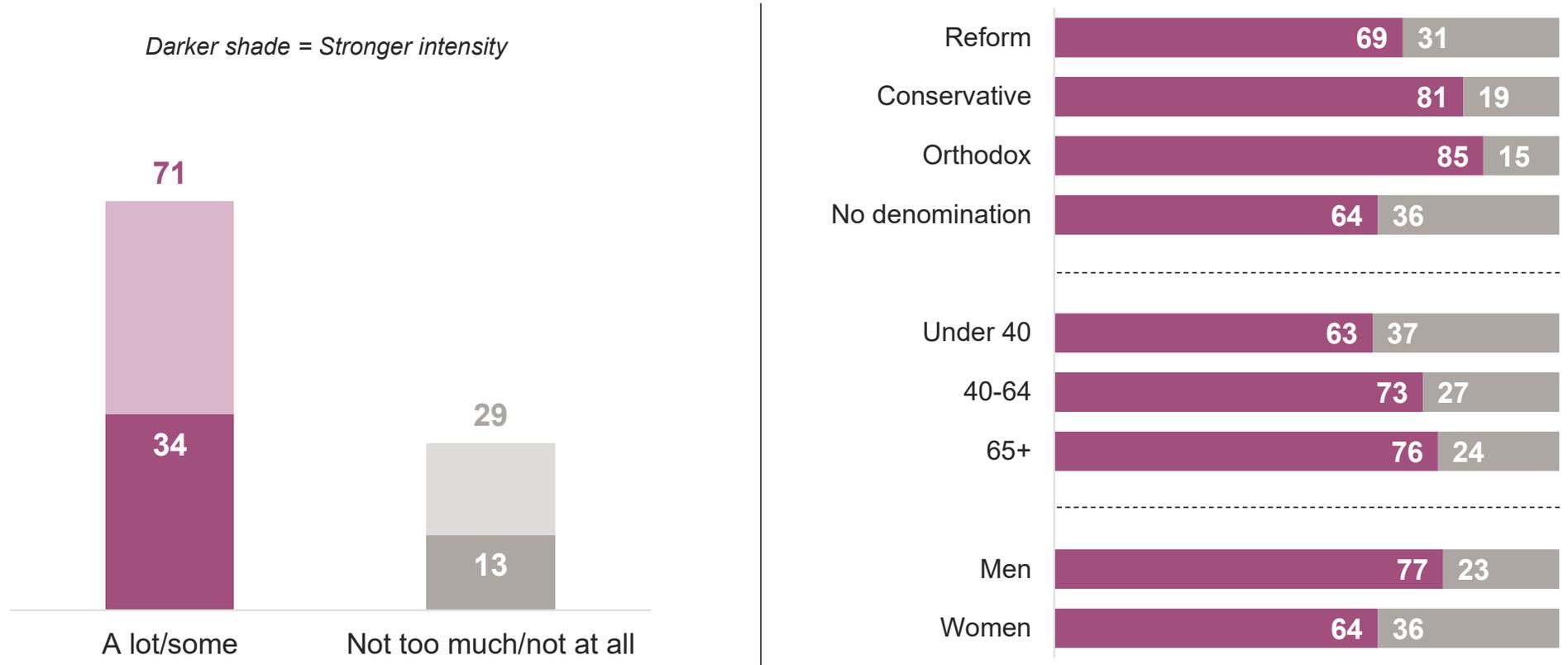
People Are Following The News About Israel's Judicial Proposals

Figure 29

Supreme Court Changes

How much have you heard about the changes to Israel's Supreme Court and the judicial branch that have been proposed by Israel's government led by Benjamin Netanyahu?

Darker shade = Stronger intensity

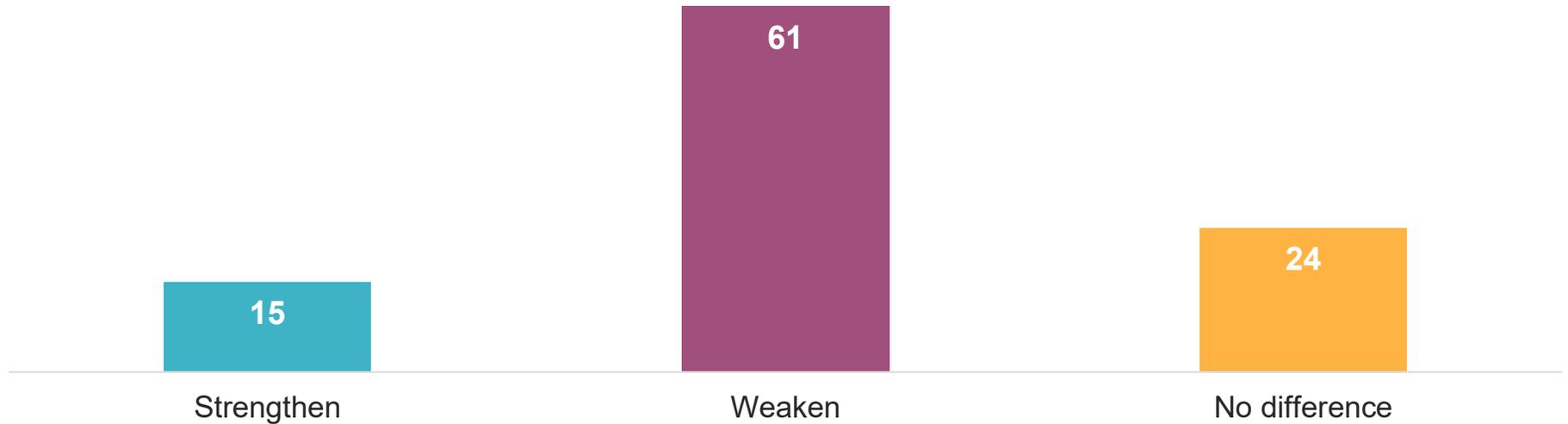


Clear Majority Believes Judicial Proposals Weaken Israel's Democracy

Figure 30

Israel Democracy

(IF HEARD A LOT, SOME, NOT TOO MUCH) Based on what you know or have heard, do you think the changes to the Supreme Court and judicial branch would strengthen Israel's democracy, weaken Israel's democracy, or make no difference?



Only Orthodox & GOP Think Judicial Changes Strengthen Democracy

Figure 31

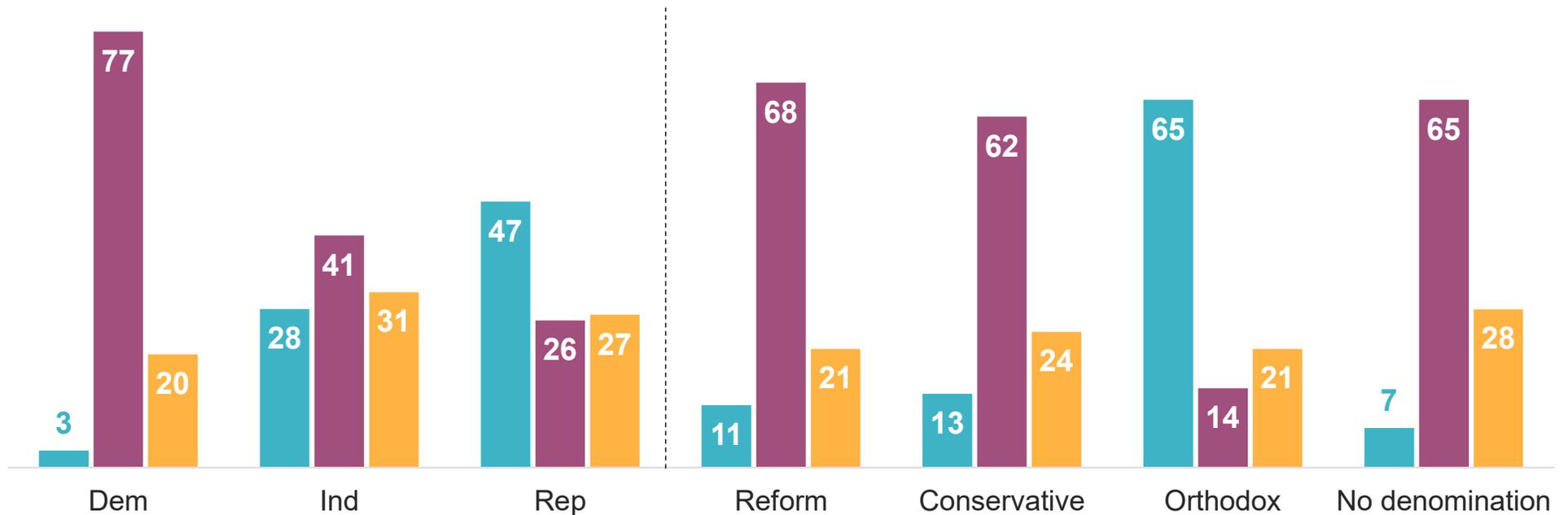
Israel Democracy

Based on what you know or have heard, do you think the changes to the Supreme Court and judicial branch would strengthen Israel's democracy, weaken Israel's democracy, or make no difference?

● Strengthen

● Weaken

● No difference



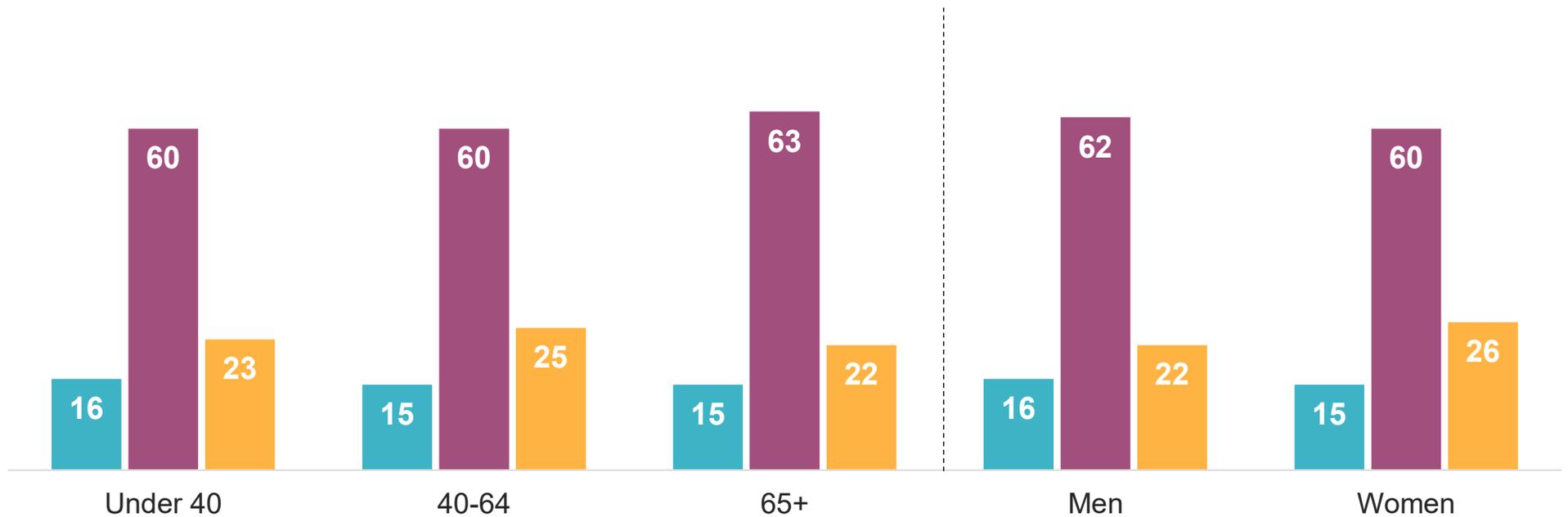
Views Of Judicial Changes Are Consistent Across Age & Gender

Figure 32

Israel Democracy

Based on what you know or have heard, do you think the changes to the Supreme Court and judicial branch would strengthen Israel's democracy, weaken Israel's democracy, or make no difference?

● Strengthen ● Weaken ● No difference



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RESEARCH + STRATEGY